

Beautiful Fashionable Confidence Boosting hair

The first Headmasters salon opened in Wimbledon Village in 1982. With dedication & commitment to our core values of combining premium hairdressing & amazing service, Headmasters grew into an international salon group.

This dedication to giving our clientele beautiful, confidence boosting hair means Headmasters salons have stood the test of time & are lucky enough to have an extremely loyal customer base.

The beauty world moves fast & Headmasters constantly introduces new treatments, blow-dries & colouring techniques to keep you ahead of the latest trends & innovations. Headmasters blend of exquisite cutting, beautiful colouring, catwalk-quality finishing & charming, devoted customer service, means you can relax safe in the knowledge you are in the hands of experts.

Our stylists & colourists are trained to the very highest standards & all receive on-going education throughout their careers at Headmasters in our three dedicated academies. Our teams' skills are always being updated & improved so we can continue to offer you the best service on the high street. We also have more L'Oreal Master Colour Experts (the highest colour qualification in hairdressing) per salon than any other salon group.

We invest in our training to guarantee you beautiful, confidence-boosting hair every visit.

Tell us what you think...we are always looking to improve your experience with us and we would love to hear your thoughts. Please visit: www.headmasters.com/feedback

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The Cut Collection 2014



THE NOW BOB

Versatile & flattering on both fine & thick hair this new length bob is sexy when styled a little dishevelled or try tousled for a more polished finish. Headmasters have gone for some subtle movement & volume for a modern easy glamour.



THE WISPY PIXIE

This season the crop got a little airier & a lot cooler. Influenced by the catwalks at Louis Vuitton & Marc Jacobs, Headmasters version is a little prettier & easier to wear but perfect for the girl who likes to reflect the season's biggest trend.

THE 2014 FRINGE

The fringe is a perennial classic but it is its versatility, which has ensured that it has been at the heart of some of the most iconic hairstyles, think Audrey Hepburn, Jane Birkin and Debbie Harry. There really is a fringe to suit every face shape, from sweeping fringes to blunt fringes to short choppy fringes the choice is endless and they really can be tailored to suit the individual. However the fringe that has captured the essence of the season is a sixties full fringe, we teamed ours with a bold blonde to accentuate its shape.

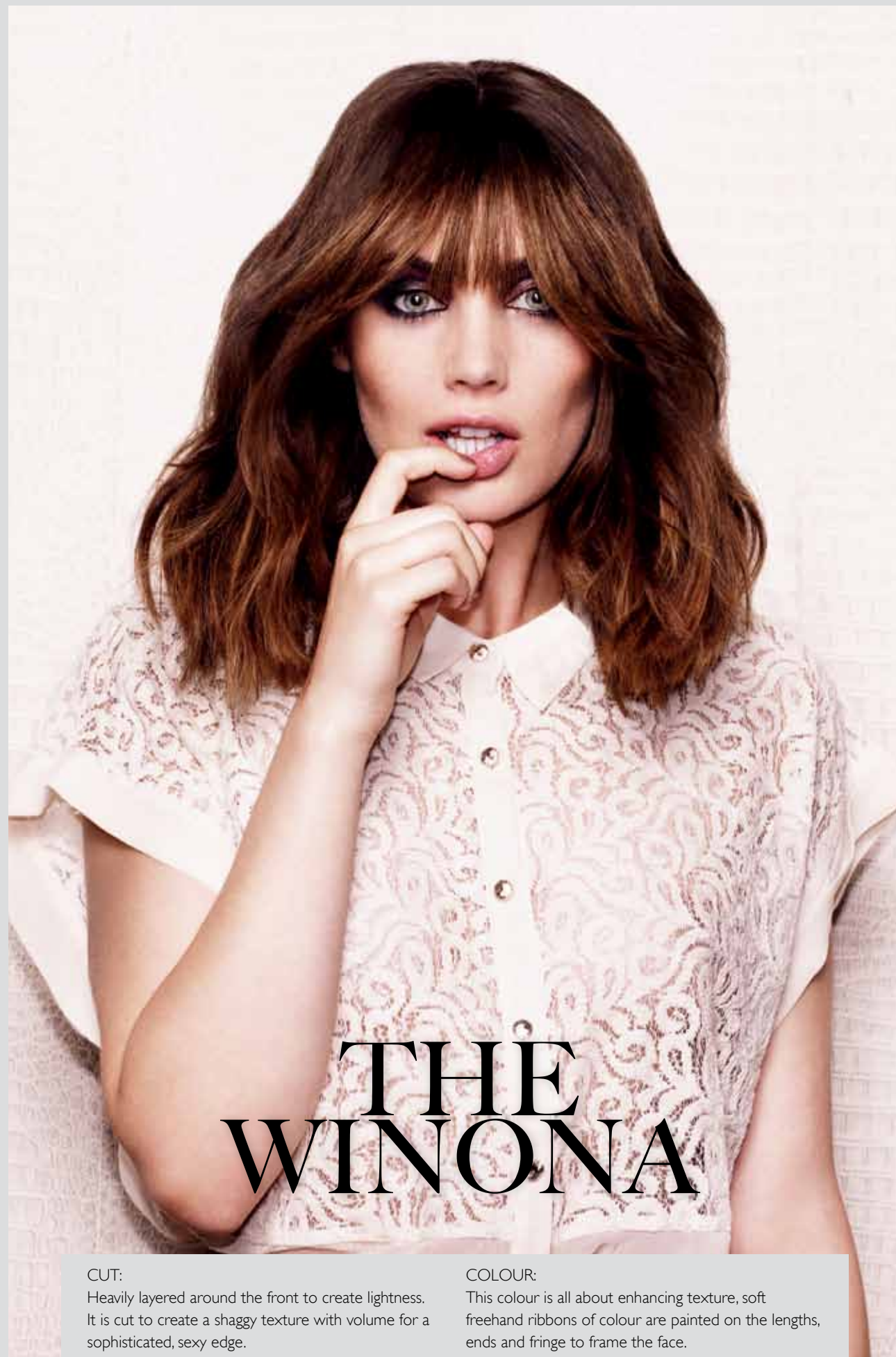
THE CHELSEA GIRL

CUT:

This grown-out version of the pixie crop is easier to wear than the traditional shorter version. Your stylist can adapt the fringe to suit your face shape, small changes to personalise a cut can make a huge difference to how flattering it looks.

COLOUR:

To enhance the grown-out effect, lighter colour was applied to the lengths, ends and longer part of the fringe to accentuate the cut and create a flattering lightness around the face.



CUT:
Heavily layered around the front to create lightness. It is cut to create a shaggy texture with volume for a sophisticated, sexy edge.

COLOUR:
This colour is all about enhancing texture, soft freehand ribbons of colour are painted on the lengths, ends and fringe to frame the face.



CUT:
Curly hair reacts differently when wet to straight hair, which is why at Headmasters we recommend a dry cut for curly hair. We cut curls to suit your hair texture rather than in the traditional wet cut that can work against the curl. Curls change across the head therefore you need to see it dry to cut shape. Speak to your salon to find your curl specialist.

COLOUR:
Colouring curls is also different, it often works to colour curls in freehand rather than in highlights as it is easier to predict where the colour will then fall. Curly hair usually lightens quicker than straight hair and can be weaker than straight hair. At home hair care is really important to maintain healthy shiny curls between salon visits.



The Blow-dry Collection 2014

Tecni.
ART

Sponsored by & using L'Oréal Tecni.ART

THE NU GIRL

Simple but so elegant. Hair is blow-dried smooth and the front section finger combed back and secured, framing the face. Works well for day or evening but adds an understated element to cocktail dresses, which is just so attractive.

ESSENTIALS :
L'Oréal Professionnel Tecni.ART FIX MOVE
L'Oréal Professionnel Tecni.ART LISS CONTROL

AVAILABLE AT HEADMASTERS NATIONWIDE FROM £28

THE MAYFAIR NOMAD

Our original blow-dry returns with an updated finish. A little more tousled and a little more raw than before it gives a new energy to this blow-dry perennial. Experiment with this contemporary finish or choose to style it classic.

ESSENTIALS:
L'Oréal Professionnel Tecni.ART CONSTRUCTOR
L'Oréal Professionnel Tecni.ART PLI
L'Oréal Professionnel Tecni.ART HAIRMIX
SPIRAL SPLENDOUR

AVAILABLE AT HEADMASTERS NATIONWIDE FROM £28



THE MODERNIST

A sleek, modern, refined blow-dry with a detailed plait around the ear. Perfect when paired with leather, PVC or a statement earring or cuff. Confident, fresh and optimistic - it's a bold stride into the future.

ESSENTIALS:
L'Oréal Professionnel Mythic Oil
L'Oréal Professionnel Tecni.ART LISS CONTROL
L'Oréal Professionnel Tecni.ART FIX ANTI-FRIZZ

AVAILABLE AT HEADMASTERS NATIONWIDE FROM £28



THE FEMME NOIR

Very sexy full volume curls paired with a red lip create the ultimate dark heroine. Intense and even a little unsettling – it creates perfect drama for evening.

ESSENTIALS:
L'Oréal Professionnel Tecni.ART PLI
L'Oréal Professionnel Tecni.ART FULL VOLUME EXTRA
L'Oréal Professionnel Tecni.ART AIR FIX

AVAILABLE AT HEADMASTERS NATIONWIDE FROM £28

THE MANHATTAN

Gives cool girl edge to this season's textured blow-dry. A move on from last year's polished grunge/bohemian, it offers more edge by throwing a little wild child into the mix. Looks effortless but adds a fashion aware weight to the wearer.

ESSENTIALS:

L'Oréal Professionnel Tecni.ART SUPER DUST
L'Oréal Professionnel Tecni.ART VOLUME ARCHITECT
L'Oréal Professionnel Tecni.ART CONSTRUCTOR

AVAILABLE AT HEADMASTERS NATIONWIDE FROM £28

21ST CENTURY ROMANTIC

This updo has an organic, sensual, healthy aesthetic, the combination of twists and braids add complexity and detail; while the loose undone finish adds a dreamy quality making it easy to wear.

ESSENTIALS:

L'Oréal Professionnel Tecni.ART PLI
L'Oréal Professionnel Tecni.ART VOLUME LIFT
L'Oréal Professionnel Tecni.ART AIR FIX

AVAILABLE AT HEADMASTERS NATIONWIDE FROM £28

WONDERLAND BRAID

A detailed lavish braid reminiscent of Russian Tsarina with a touch of grown up Alice in Wonderland. The rest of the hair is styled with an effortlessly sexy wave making the finished result casual yet luxe.

ESSENTIALS:
L'Oréal Professionnel Tecni.ART LISS CONTROL
L'Oréal Professionnel Tecni.ART VOLUME ARCHITECT

AVAILABLE AT HEADMASTERS NATIONWIDE FROM £28

MAYFAIR GRUNGE

Most popular in our central London salons our grunge has grown up. She is sophisticated & effortless but still the coolest girl we all want to be.

ESSENTIALS:
L'Oréal Professionnel Tecni.ART PLI
L'Oréal Professionnel Mythic Oil

AVAILABLE AT HEADMASTERS NATIONWIDE FROM £28

ROMANTIC ROLL

Headmasters has fallen in love with rolls & twists, sweeping hair softly up & off the face, whimsical & fairytale but still very wearable.

ESSENTIALS:
L'Oréal Professionnel Tecni.ART LISS CONTROL
L'Oréal Professionnel Tecni.ART VOLUME ARCHITECT
L'Oréal Professionnel Tecni.ART FIX MOVE

AVAILABLE AT HEADMASTERS NATIONWIDE FROM £28

SUPER SHINY STRAIGHT

This season's straight has firmly set out it's stall, super shiny, healthy straight that moves. We have pulled the central panel at the front back to create a face lifting effect which opens up the face.

ESSENTIALS:
L'Oréal Professionnel Tecni.ART CRYSTAL GLOSS
L'Oréal Professionnel Tecni.ART CONSTRUCTOR

AVAILABLE AT HEADMASTERS NATIONWIDE FROM £28

MANHATTAN KICK

The famous Headmasters Manhattan has had an update for the new season. Not a wave & not quite a curl but somewhere in-between The Manhattan Kick is worn with a middle parting that makes it pretty & chic.

ESSENTIALS:

L'Oréal Professionnel Tecni.ART FULL VOLUME EXTRA
L'Oréal Professionnel Tecni.ART PLI
L'Oréal Professionnel Tecni.ART AIR FIX

BERGDORF BOUNCE

Our ever popular Bergdorf blow-dry has been over-hauled & come back a little more polished & empowered. She's our answer to the catwalks 'Super-Femme'.

ESSENTIALS:

L'Oréal Professionnel Tecni.ART PLI
L'Oréal Professionnel Tecni.ART CONSTRUCTOR

AVAILABLE AT HEADMASTERS NATIONWIDE FROM £28

ghd eclipse
good hair day, every day



Turn up the style, not the heat

ghd eclipse® is the only styler with patented tri-zone™ technology for faster styling with less heat and longer-lasting styles. The new ghd eclipse® uses the optimum heat of 185°C to deliver the best and fastest results yet, whilst actually making your hair stronger. The new tri-zone™ technology also uses three quick-thinking sensors on each plate to ensure there is no loss of heat during styling, locking in unbeatable professional results and shine for longer.

ghd eclipse® is available to purchase in Headmasters.

www.headmasters.com
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PRODUCTS



Hair Care & Styling

We hand-pick the very best professional products available and our expert stylists will help prescribe you the perfect at home hair care regime to keep your hair looking and feeling beautiful.



Headmasters gift cards
make perfect presents!

HEADMASTERS... GHD...HERRA...KÉRASTASE...PAUL MITCHELL...REDKEN...TecnI.ART...TIGI



The Classics Collection

KÉRASTASE
PARIS

Sponsored by & using Kérastase Styling

UNIFORM LAYER

A little texture gives a traditional bob a cool girl edge.

Work lift vertige through damp hair from roots to ends. Dry gently with a hair dryer whilst applying spray a porter, alternating until final look and level of hold desired is achieved.

Kérastase styling lift vertige &
Kérastase styling spray à porter



NATURAL INVERSION

Kérastase styling forme fatale &
Kérastase styling gloss appeal



The secret to easy glamour is in the preparation. Start with a good blow-dry then roughen up with your fingers.

Apply forme fatale liberally through the lengths and ends of the hair. Create a delicate curl when drying hair using a large round brush to help create softness and natural bounce. Finish by spritzing gloss appeal on the lengths and ends, using fingers to run through and tease the curls for a naturally tousled effect.

VERSATILE GRADUATION

Kérastase styling lift vertige
& Kérastase styling short mania



Some messy texture & enough length to play with makes this a feminine take on the crop.

TO STYLE:
After rough-drying hair, apply lift vertige onto the root area. Continue to rework product through hair with fingers while finishing drying to add natural texture. Finish by scrunching short mania from mid-lengths to ends to create definition and shape.

LONG ROUND LAYER

Kérastase styling mousse bouffante
& Kérastase styling spray à porter



Textured waves always work to revive hair & give it a lived-in allure.

TO STYLE:
Add edge to a classic round layer look by incorporating mousse bouffante through the lengths and ends before blow drying. Finish by applying spray à porter on the roots to create a dishevelled look to a classic cut.

CLASSIC DISCONNECTION

Length in a crop gives versatility & super – femininity to shorter lengths.

TO STYLE:
Break the mould by applying spray a porter to damp hair, blow-drying in with a round brush to create volume, hold and structure. Reinforce by finishing with short mania to create a high impact, classic look.



Kérastase styling spray à porter & Kérastase styling short mania

SQUARE GRADUATION

Kérastase styling forme fatale & Kérastase styling short mania



Not for the faint hearted but so flattering on heart shaped faces the pixie highlights features like no other.

TO STYLE:
Apply forme fatale to towel-dried hair, sculpt and create shape with a fine-toothed comb, finishing with short mania to secure the look.

Kérastase styling lift vertige &
Kérastase styling powder bluff



INVISIBLE LAYER

**Subtle but very clever these hidden
miracle workers add shape & form.**

TO STYLE:
Work lift vertige through lengths and ends to
help create bounce during blow dry. After hair
is dry, spray powder bluff through mid-lengths
and ends to loosen layers for added softness.

BEVEL BOB

Kérastase styling boucles d'art
& Kérastase styling laque couture



**Flattering & feminine this bob is
perfect for the girl who wants to try
short but has always worn it long.**

TO STYLE:
Apply boucles d'art to damp hair, set in
large rollers and allow to dry fully. Hold this
attractive style in place by spraying laque
couture to finish.

BOX BOB

Kérastase styling forme fatale &
Kérastase styling touche finale



Favoured by many a leading lady this length shows off cheekbones & bone structure.

TO STYLE:
Apply forme fatale to damp hair, layering touche finale after this and shape hair with fingers. Allow hair to dry naturally.

CONCAVE LAYER

Kérastase styling forme fatale &
Kérastase styling touche finale



Swingy & effortless with a touch of fairytale whimsy.

TO STYLE:
Apply forme fatale to damp hair, creating shape with a large round brush. Keep shape in place with sectioning clips. Once dry, spray a light mist of spray a porter all over and scrunch into hair with fingers, finishing with touche finale on ends.

KÉRASTASE
PARIS



EFFORTLESS STYLE AND TEXTURE,
spray SHEER ELEGANCE.
à porter

COUTURE STYLING BY KÉRASTASE.

EXCLUSIVELY IN KÉRASTASE SALONS.
FIND A SALON NEAR YOU AT KERASTASE.CO.UK



Couture Colour Menu

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PROFESSIONNEL
PARIS

Sponsored by L'Oreal

COUTURE COLOUR

Every colour at Headmasters is bespoke. We create exclusive colour techniques to give you a beautiful range of finishes from our Super Fine Baby Lights to our acclaimed 'The Daria' for dazzling brunettes. We invest in the highest quality colourants that won't damage your hair but will leave it super shiny & glossy.

Ask for a free colour consultation today where our expert colourists will find the perfect colour to suit you & your lifestyle.

OUR COLOURISTS

Headmasters colourists are trained to the very highest professional standards. Every colourist is fully trained & all receive further education at our three Headmasters Academies to keep their skills up to date with new product innovations & colour techniques.

Furthermore, Headmasters have more L'Oréal Master Colour Experts per salon than any other salon group. To attain L'Oréal Master Colour Expert status colourists have to attend an intensive training course & pass advanced practical & technical examinations.

We invest in colour training to guarantee you beautiful, confidence boosting colour every visit.

Our colourists are priced according to their level, their level is based on how long they have been at Headmasters, except for L'Oréal Master Colour Experts who have attained the highest industry qualification in colouring.

LIGHT EFFECTS with Micro Wand

The Colour that's on Everyone's Wish list is Natural, Fresh and Gorgeously Sun-Kissed.

After a long winter everyone's looking forward to a summer in the sun, but brassy, sun exposed hair is never good so Headmasters developed Light Effects with Micro Wand. This technique means you don't need to over expose hair in the sun (protecting your hair investment) whilst recreating that 'summer in the sun' look without having to step on a beach.

Ideal for every hair colour, Headmasters Light Effects with Micro Wand uses an ultra fine hair colouring wand (similar to a mascara wand) to delicately place

fine lights along the soft baby fine hairs around the face. Lifting and lightening where the sun naturally would, your expert colourist will choose a shade that complements your skin tone, hair colour and eyes to create a flattering, soft, illuminated effect for an altogether more real colour. Used in conjunction with traditional highlights and Balayage it will fill the gaps between the hairline and root for a radiant, flattering, natural colour that highlights features. Simply ask your stylist to add onto your colour service and leave with your most natural, sun-kissed colour ever.

Complementary with any other colour service, available nationwide.

COMMITMENT: LOW

SUPER FINE BABY LIGHTS

Subtle shimmering colour can give your whole look a lift. This colour is perfect for those who like to pretend they have given mother nature no help. Ultra fine sections are woven through the hair and lightened for a subtle, shiny glow.
COMMITMENT: LOW

UNIVERSAL COLOUR

Colour is applied all over to cover every strand of hair, root to tip. It's a permanent tint so it won't wash out and will cover 100% of white hair. Headmasters offers this colour in Ammonia Free INOA colour which offers optimum scalp comfort and respect for the hair and scalp and gives a luminous finish. Choose a vibrant colour change, stay natural, go lighter or darker.
COMMITMENT: HIGH



GLOSSING

Glossy by name and by nature. Acts like a deep conditioner with colour enhancing qualities, giving serious shine whilst enhancing your natural colour. It blends away first greys and washes out after 8 to 10 weeks. COMMITMENT: LOW



SUMMER LITES

Subtle ribbons of colour are placed where the sun would naturally lighten your hair, then a glossing is massaged into the rest of your hair. It works for all hair colours and the result is tasteful, pretty, natural and super shiny. COMMITMENT: LOW/MEDIUM

SUPER NATURALS

Transforms hair so it looks radiant and healthy with a subtle hint of colour. Your colourist will paint super fine ribbons of ultra-gentle colour a couple of shades lighter or darker than the natural shade throughout the top layer and around the hairline, where hair would naturally lighten. Perfect for brunettes or natural blondes, it covers first greys with almost no regrowth or roots. **COMMITMENT: LOW**

COMPLETELY GORGEOUS

Does exactly what it says... it's couture colour at its best. Think of the beautiful colour seen on the Hollywood A-list - this is their secret! Using foils and gloss colour to achieve a gorgeously blended, polished, chic, all over colour. This technique is designed to give you complete coverage on white hair with a natural highlighted or low-lighted finish. **COMMITMENT: HIGH**

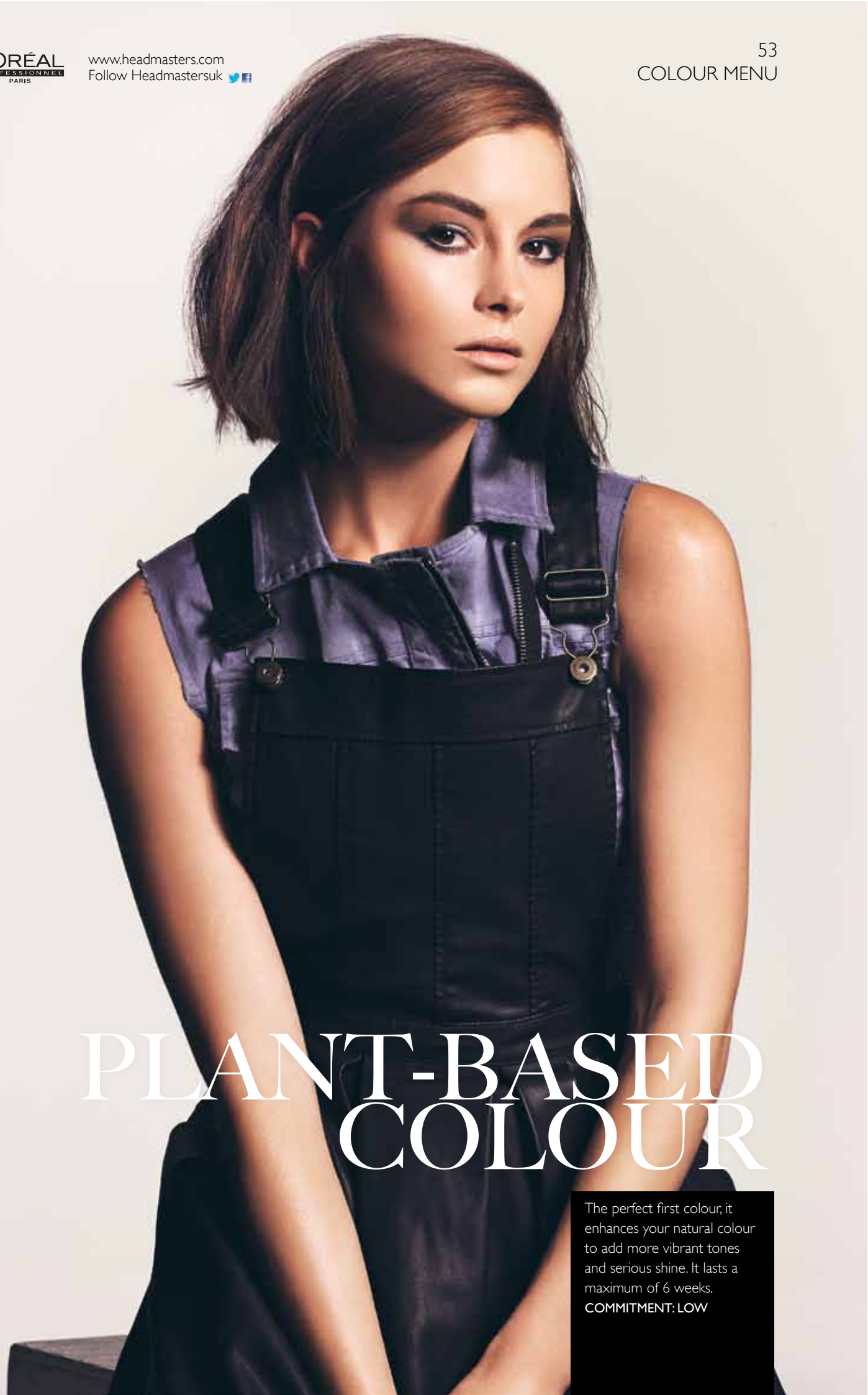


PLATINUM BLEACH BLONDE

An all over colour applied using the latest generation lightening products, this colour is bright, beautiful and definitely bold. A double process is used to achieve a beautifully pale blonde, first hair is lightened and then toned for a bespoke finish. Our favourite iconic platinum blondes are Marilyn Monroe, Debbie Harry and Gwen Stefani.
COMMITMENT: HIGH

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PLANT-BASED COLOUR

The perfect first colour; it enhances your natural colour to add more vibrant tones and serious shine. It lasts a maximum of 6 weeks.
COMMITMENT: LOW



BALAYAGE

This really is bespoke colour. Your colourist paints colour freehand where it will flatter you, highlighting your best features and making the most of your hair cut. It is a highly skilled technique allowing your colourist to tailor the result perfectly to you. A firm favourite with blondes but its equally gorgeous for adding richness to brunettes.

COMMITMENT:
LOW/MEDIUM

TONER

This is a maintenance service for coloured hair. Most popular with blondes, it adds lost tone and removes unwanted brassiness but it's equally effective for adding vibrancy back to reds and richness to brunettes.

COMMITMENT: LOW



CLASSIC HIGHLIGHTS / LOWLIGHTS

Using the traditional foil method, colour is woven throughout the hair in a full or half head for a natural result. This method is perfect for lightening the hair or adding richness and texture. It adds volume to fine hair and texture to shorter styles.

COMMITMENT: MEDIUM

TISSUE LITES

Originally developed for discerning Parisian women, using special tissues instead of foils, this technique allows for a delicate blending of colour between highlights for a more soft focused, diffused impression. Can be used to make your colour blonder or add natural tones back into lightened hair.

COMMITMENT: MEDIUM



MID-LIGHTS LIFT

Say goodbye to unhappy hair weeks where your roots aren't big enough to justify getting your highlights done again, but re-growth is visible. This extra colour service does no damage to your hair but improves condition, shine and smoothes the transition between highlight appointments. It's perfect for women who have their highlights every 6-8 weeks but always like to look groomed and polished.
COMMITMENT: LOW



WINTER BLONDE

The perfect antidote to sun beaten blonde.

A long summer (even a British one!) can be harsh on lightened hair making it dry, lifeless and lacklustre leaving blondes lusting after something richer. Traditionally blondes head to the salon chair asking for warmer/ darker pieces put through, but on highlighted hair after a few washes this colour bleeds onto the rest of the hair leaving blonde hair dull and lacklustre. We then return to the salon chair, have brighter highlights and the cycle continues and hair condition suffers.

Headmasters has the solution Headmasters Winter blonde will bring hair back to life banishing the raw and brassy yellow tones to create a luminous, healthy, true blonde. Inspired by Rosie Huntington-Whiteley and Lily Donaldson this bespoke colour is created to suit all skin tones so it can be as dark, warm, rich or glossy as needed. A personalised wash of colour is applied all over adding softer blonde tones from champagne to butterscotch throughout the hair as well as injecting intense shine and condition into the hair.

The expert colourist will tailor-make the colour using balayage, tissue-lights or the classic highlights technique, painting delicate lighter ribbons throughout the hair focussing on the area around the face to highlight features for a truly wearable, gorgeous blonde. The result is a silky, super flattering, shimmering blonde that will make you the envy of your friends.

YOUR PERFECT RED

Headmasters are taking a fresh approach to reds, often perceived as difficult to wear; Headmasters have created a shade to suit every skin tone from burnt copper to tangerine. These bespoke shades can actually be more wearable than cool blondes and brunettes as the warm undertones really enhance the complexion.

Siobhan Jones Headmasters Colour Director explains "reds are really pure this season with an inner energy which makes the colour look as if it's glowing from within. this is because they have a much stronger natural base tone which makes the hair multi-tonal, rich and vivid."
COMMITMENT: MEDIUM



THE DARIA

Especially for brunettes this is a soft focused and multi-dimensional colour using hidden tones of caramel and butterscotch peeping through a warm rich chestnut. One colour on long textured hair can look lifeless and flat, but by adding a few subtle tones it can bring back movement and the illusion of thickness.
COMMITMENT: LOW

Discover It Looks by
L'Oréal Professionnel

PINK SPLASH LIGHT

Poppy Delevingne

CREATE THE LOOK WITH HAIRCHALK
FROM L'ORÉAL PROFESSIONNEL,
OUR FIRST "MAKE-UP" FOR HAIR THAT
WASHES OUT WITH SHAMPOO*.

For more information go to
www.lorealprofessionnel.co.uk

Don't forget to be colour safe
www.becoloursafe.com



*Instrumental test. Depending on the amount of product applied, colour chosen and the hair type.



L'ORÉAL
PROFESSIONNEL
PARIS



The Treatment Menu

Headmasters offers prescriptive advice for each client with personalised rituals.

There is always time to treat your hair & reveal it's true beauty.

TREATMENTS

We have selected the very best in-salon treatments to keep your hair healthy, beautiful and manageable...

KÉRASTASE ELIXIR ULTIME 24 CARAT RITUAL £35

Transform dry, frizzy hair with this tailor-made ritual. Using the deep nourishment of the Masque Elixir Utime, 2 pumps of Elixir Oil formulated for Natural, Dry, Coloured or Thick Hair are added & massaged into the lengths & ends, a hot towel is applied to intensify the results & left for 5 to 10 minutes.

FIBRE-FILLING TREATMENT £25

Leaves weakened hair reinforced, soft, smoothed & plumped. Lasts 10 shampoos! Formulated for Fine or Thick Hair

“Unquestionably the best deep conditioner.”

Sophie Forte, Red

CRISTALCEUTIC £25

New In Salon targeted treatment to protect Coloured Hair enriched with GlucoMineral for outstanding colour & shine.

FIBERCEUTIC

“Botox for your hair.”

The Daily Mail

KÉRASTASE

“The best in-salon treatments”

Harpers Bazaar

KÉRASTASE FUSIO DOSE PROFESSIONAL IN SALON DIAGNOSIS £15

Your stylist will diagnose your hair & mix a bespoke treatment, using one large dose of concentrate for your primary hair concern plus a smaller booster to work on your secondary need. With 16 different conditioning combinations it is truly prescriptive. Using highly concentrated formulas you emerge with stronger, healthier, more manageable hair.

Primary need

CONCENTRÉ SYSTÈME FIBRIONIC

Colour protection for shine & luminosity

CONCENTRÉ OLÉO FUSION

Intense nourishment for dry unmanageable hair

CONCENTRÉ VITA –CIMENT

Reinforcement for weak, fragile hair

CONCENTRÉ SUBSTANTIF

Instant body for thicker looking hair with calcium

+ Secondary need

BOOSTER IONIUM

Intense Nourishment & Moisture

BOOSTER POLYPHENOLS

Colour Protection & Instant Shine

BOOSTER CERAMIDE

Repair & Prevent Breakage

BOOSTER OMEGA

Replenish Hair Fibre & Protect



NIOXIN DERMABRASION TREATMENT £25

Regenerate and revitalise the scalp through exfoliation

Healthy Hair starts with a Healthy Scalp. Acting like a facial for the scalp, this anti-aging treatment uses dermabrasion to gently exfoliate the scalp and remove build-up around hair follicles. It helps accelerate skin surface regeneration by up to 34% compared to untreated skin, recommended every 30–45 days.

NIOXIN®

BRIDAL HAIR AT HEADMASTERS

Getting picture perfect hair can be a daunting task. Take the panic out of your wedding hair by booking a Headmasters Bridal package.

Whether you are a traditionalist looking for a sophisticated, chic up-do or you want something more understated for the big day & dream of walking up the aisle as a more polished version of your normal self, our teams will create gorgeous luxe hair making you and your bridesmaids look beautiful & feel confident.

Choose from one of our three packages and enjoy the benefits of an in-depth hair consultation & trial where our experienced stylists will take you through the latest trends and discuss the ideal style for you.

Our team will ensure the morning of your wedding is relaxed and enjoyable, booking an area of the salon just for you. Relax with a glass of champagne, a luxury hair treatment, head massage & gorgeous updo or blow-dry for a perfect start to your special day.

Ask your stylist or our reception team for details of our bridal packages. To find out more information about Headmasters and get inspiration for your wedding hair visit www.headmasters.com

BRIDE ONLY, £216

- Hair Trial & Treatment for the bride – 1 hr 30 mins (Up to 6 weeks before the Wedding Day)
- Wedding Day Bridal Appointment – 1 hr 30 mins (A luxury blow-dry or a gorgeous updo)
- Plus a glass of champagne

This package is valid for the bride only. Any expenses incurred for stylist travel to any venues other than the Headmasters Salon will be charged.

BRIDESMAIDS ONLY, £60 PER PERSON.

- Hair trial – 15 mins (Up to 6 weeks before the Wedding Day)
- Wedding day – 1 hour appointment for a luxury blow-dry or beautiful up-do.

This package is valid for bridesmaids only. Any expenses incurred for stylist travel to any venues other than the Headmasters Salon will be charged.

BRIDE AND BRIDESMAIDS PACKAGE £396

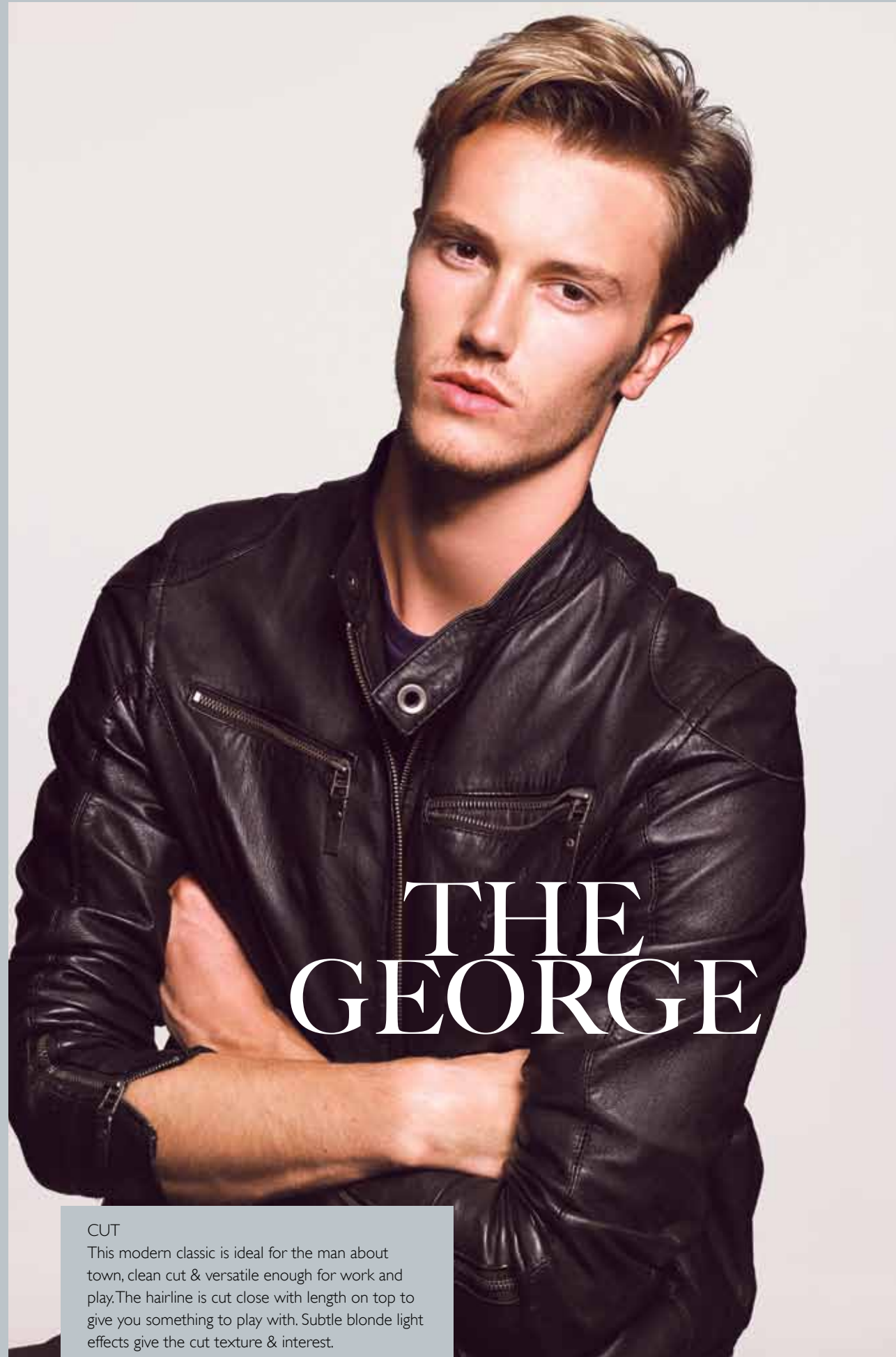
- Hair Trial & Treatment for the bride – 1 hr 30 mins (Up to 6 weeks before the Wedding Day)
- Hair Trial Bridesmaids (three bridesmaids in total) – 15 mins each bridesmaid (Up to 6 weeks before the Wedding Day)
- Wedding Day Bridal Appointment – 1 hr 30 mins
- Wedding Day three Bridesmaids – 1 hr each
- Plus a bottle champagne to celebrate.

This package is valid for one wedding party only. Any additional bridesmaids will cost an extra £60 each. Flower girls under 14 years old £20 each. Appointments are based on a luxury blow-dry from the Headmasters blow-dry menu or a beautiful up-do. Any expenses incurred for the stylist travel to any venues other than the Headmasters Salon will be charged.





The Men's Collection 2014



CUT
This modern classic is ideal for the man about town, clean cut & versatile enough for work and play. The hairline is cut close with length on top to give you something to play with. Subtle blonde light effects give the cut texture & interest.



CUT
The secret to long hair looking good on men is for it to not look 'too finished'. A slightly rougher, lived in texture gives it a little edge. Long hair is having its moment in everything from catwalk to adverts, bands to celebrities. It works really well paired with a beard or stubble & on wavy hair.

THE GATSBY

CUT

This tailored cut is given a modern edge by tapering the hair at the sides to exaggerate the long layer on top.

COLOUR

Painted in freehand for a really subtle finish, colour is applied on the areas where the sun would naturally lighten.

THE LEFT BANK

CUT

Classic short, back & sides made up to date with a deep side parting with a little length through the front.

COLOUR

This really wearable colour just added to the top section a couple of shades lighter than your natural shade.

MEN'S HAIR
A salon cut is like
a bespoke suit,
perfectly tailored
for you

THE URBAN DANDY

CUT

With men's curly hair it works really well to cut the basic shape wet, dry it and then cut the details in. This cut is longer on top and falls over one side – this is flattering as it stops the shape looking too round and allows some of the curls shape to form.

COLOUR

To enhance natural tones without any obvious colour tissue lites were used to create soft focused shade, which blends in with the rest of the hair but creates texture and light.

THE ICON

CUT

Inspired by David Beckham's latest cut this iconic classic look is everywhere in men's hair at the moment. Very short at the sides and back with length on top. It works for boardroom to date night. Classic but very now.



Masterclass

Tecni.
ART

Sponsored by & using L'Oréal Tecni. ART

MASTERCLASS

The Season

This season's three new Masterclasses are about making you have an armoury of failsafe on-trend, wearable looks for all your important events this summer.



The Wedding Masterclass



The Beach Masterclass

£45 FOR 45 MINUTE HAIR TUTORIAL WITH YOUR HEADMASTERS STYLIST



The Festival Masterclass

MASTERCLASS

The Essentials

This season we have pulled together the essential hair classics every girl needs in her repertoire – these will get you through any week, with beautiful noteworthy hair in five simple steps...

The perfect blow-dry will carry you through any occasion, once learnt it will be one of the best weapons in your beauty armoury. You can build on it and give it seasonal tweaks but the basics stay the same.



Pro Blow Masterclass



Couture Curls Masterclass

£45 FOR 45 MINUTE HAIR TUTORIAL WITH YOUR HEADMASTERS STYLIST



Messy up-do Masterclass

MASTERCLASS Half & Half

Easily dressed up or down, Half & Half works for practically every occasion, from lunch with friends to red carpet glamour. Championed by long hair style icons Bridgette Bardot's sexy French take to Sienna Millers bohemian chic and Angelina's full on red carpet smoulder: Headmasters have given it an update with braids, twists and super chic curls that will bounce as you walk, pick your favourite and book your masterclass today...

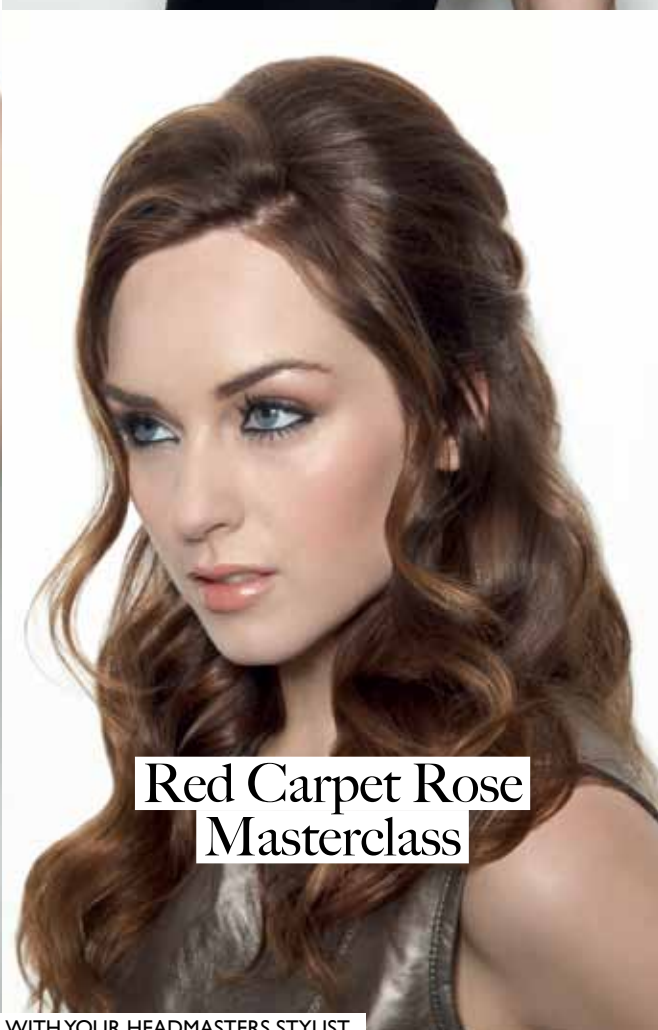


The Boho Beehive Masterclass



The LA Twist Masterclass

£45 FOR 45 MINUTE HAIR TUTORIAL WITH YOUR HEADMASTERS STYLIST



Red Carpet Rose Masterclass

MASTERCLASS The Ultimate Ponytail

The pony is having its fashion moment this season. Tousled and undone to sexy and high, flattering, practical and super chic, they are perfect to see you into the new season. Choose one of our three on-trend ponytails and book into a Headmasters salon for your one-to-one tutorial.



The Knotted Pony Masterclass



The Mistress Pony Masterclass



The Pop Pony Masterclass



£45 FOR 45 MINUTE HAIR TUTORIAL WITH YOUR HEADMASTERS STYLIST

MASTERCLASS

Know Your Knots

Making the hottest knots easy & effortless, Headmasters latest Masterclass 'Know Your Knots' teaches you how to create the ultimate knots straight from the catwalk, whether it's high and sporty like Jen Kao or tousled and sexy like Proenza Schouler there is a style to suit.

Book into any Headmasters salon, picking one of our catwalk inspired knots and learn how to in five simple steps...



Sleek Chic Knot
Masterclass



Lazy Girl Knot
Masterclass



New Age Knot
Masterclass

£45 FOR 45 MINUTE HAIR TUTORIAL WITH YOUR HEADMASTERS STYLIST



The preparation for a fashion show has to be 100% calm and focused.

Headmasters talks to TIGI Global Creative Director Nick Irwin

TIGI Global Creative Director, Nick Irwin has worked for TIGI for 10 very busy years. Nick was recruited by Anthony Mascolo, who invited him to help set up the TIGI International Creative Team and the development of the TIGI London Academy. Today Nick sits on TIGI's Leadership Board of Directors, heads up the TIGI Session Team at fashion weeks and works closely with the R&D team on development and testing of new products.

WHAT DEFINES TIGI?

Nick: TIGI is: "By Hairdressers for Hairdressers". It's a phrase as applicable today as it was in the early 80s when TIGI first launched. We believe in sharing everything we do with hairdressers across the globe – as soon as we do it. Education and training, creative imagery, shows and seminars – they're all part of our DNA.

SO ARE YOU INVOLVED IN THE CREATION OF NEW PRODUCTS?

Nick: Absolutely! The Team is involved with new product innovation from an early stage. In fact, often we ask for new products to be created. Amazingly there are 800 scientists

working on TIGI R&D, and we have access to some incredible technology. Our Team tests all the products. This gives our endorsement to the products as well as credibility.

WITH TIGI ACADEMIES ACROSS THE GLOBE, WHY DO YOU THINK EDUCATION IS IMPORTANT?

Nick: We believe sharing everything we do pushes our own work forwards and helps develop our creativity. When we've developed new cuts and new creative ideas we immediately add this to our training programmes.

WHAT HAPPENS AT FASHION WEEKS?

Nick: Twice a year for almost 2 months, my life's on hold! Preparation starts with the training of the UK Session Team for London Fashion Week. Before the shows I meet or hold phone-conferences with the designers to reference ideas. Then a few days before each show we have a hair test with the designer and a model. I then communicate the agreed ideas with all the team. The preparation for a fashion show has to be 100% calm and focused. There's no time for nerves, divas or tempers. It's about organization, planning, control and execution. Fashion shows are a great way to really understand how products work, how you can effectively cocktail products and gives ideas that translate into daily salon work.

WHAT'S HAPPENING IN 2014?

We've got some exciting things happening this year. We're launching some fantastic products in our Bed Head range that will add to our styling and wash and care ranges. Expect to see some cool music links too through Bed Head. **To find out more about TIGI: products, education and news go to: www.tigiprofessional.com**



Our Team tests all our products, their endorsement means they really work for hairdressers & clients.

TAKE THE 30 DAY CHALLENGE WITH NIOXIN®
#30DayChallenge

The Institute of Trichologists®



Nioxin 30 Day Challenge for Thinning Hair

Hair thinning is a growing concern for men and women across the UK.

Nioxin and the Institute of Trichologists aim to help people who worry about thinning hair; those that damage their hair as well as those that suffer from hair thinning, to get their best hair; giving them confidence to enjoy life.

Nioxin in partnership with the Institute of Trichologists are running a 30 day challenge in an effort to raise awareness about hair thinning and help educate people across the UK and Ireland. Nioxin promises users thicker, fuller looking hair in 30 days, guaranteed.*

Keith Hobbs, Clinical Director at the Institute of Trichologists said: "We are excited to work with Nioxin again and to help raise awareness around the issue of hair thinning across the UK and Ireland. I'll be taking the 30 Day Challenge by using my Nioxin System Kit and hope that many others will!"

Nioxin's products and treatments focus on giving users thicker and fuller looking hair with six different 3-part system kits to choose from depending on your hair type and stage of thinning (£29.00). Nioxin's latest product, Diaboost actually increases the diameter of each hair strand (£39.99).

*Over 70% of people from a 558 base saw thicker, fuller-looking hair in just 4 weeks. Independent market research 2009. Guarantee applies to NIOXIN System Kits only. Proof of purchase required. Closing date 30/4/2015. Guarantee redeemable and full terms and conditions available at www.nioxin.co.uk

Iconic Brand Paul Mitchell Awarded CoolBrand Status.



PAUL MITCHELL is Voted One of UK's Coolest Brands for 2014

Paul Mitchell was rewarded for its steadfast commitment to producing the highest quality professional haircare and dedication to making the world a more beautiful place through 'giving back', by achieving 'cool brand' status for 2014.

They were the first professional beauty company to stand up against animal testing, and they built a solar powered farm in Hawaii to grow the ginger plant Awapuhi, an ingredient found in many Paul Mitchell products, long before sustainable living became widely known or fashionable.

Headmasters is proud of its heritage with this iconic brand, Paul Mitchell was stocked in the very first branch of Headmasters in Wimbledon Village over 35 years ago. All Headmasters stylists are experts in the Paul Mitchell product range and can prescribe the best products to suit your hair type and lifestyle.

Paul Mitchell luxury haircare, now with the CoolBrands official stamp of approval!



OFFERS

1 RECOMMEND A FRIEND

We would love you to recommend a friend to us who has not visited us before. When you do your friend will receive 50% off their cut & blowdry and as a token of our appreciation, you will also receive 50% off your next cut and blow-dry. Ask your stylist for details.

2 ME-DAY MONDAY

Treat yourself to a gorgeous cut, blow-dry & FULL head of highlights using foils, tissues or balayage all day on Mondays for only £99. Valid with selected stylists only. Not valid during December or during colour sale.

3 STUDENT SPECIAL

Headmasters are very happy to offer 25% off to students on production of a valid NUS card, Monday – Friday 9am to 4pm.

4 VIP CLUB

Join Headmasters VIP Club and get 25% off cuts, colour & blow-dries sign up online at www.headmasters.com to get this huge discount Monday to Friday 9am to 4pm. This members only discount not only means huge savings on essential hair maintenance – you also get to hear about sales, special events and promotions first. Sign up online & get your discount now & your exclusive card in the post. VIP Club members also get automatically entered into our monthly prize draw to win £500 of hairdressing services.

5 CORPORATE VIP CLUB

If you work for a company with more than 50 employees you can join our corporate club and all your colleagues will benefit from 25% off cuts, colour & blow-dries Monday to Friday 9am to 4pm. To join email corporate@headmasters.com

WHAT THE PRESS SAY...

VOGUE - BLOW-DRIES



Locke's salon (blow-dry 24) had a good tip for product use: "If you want to apply products when hair is dry, make sure they are alcohol-based," he said. "They are naturally slightly drying, so will actually help keep hair weightless."

2 THIRTY MINUTES IS TOO SHORT SIXTY IS TOO LONG. FORTY IS OPTIMUM

Of the seven blow-dries that lasted a full four days (my personal best), four of them took 45 minutes, one took 40 minutes, and two took a full hour. The two 30-minute blow-dries I experienced both lasted three days, meaning that an extra 10 minutes spent in the salon can potentially net you an extra day's fabulous hair. On medium to thick hair (like mine), it's impossible to do an entire blow-dry in 30 minutes unless the underneath is rough-dried first, but rough-drying doesn't create as much volume as drying section by section, so the style will drop faster (see point seven). A blow-dry that takes an hour is no fun for anyone, and most hairdressers concurred with Adam Reed (blow-dry 21, Percy & Reed), who said: "No blow-dry need take more than about 40 minutes."

3 WEARING YOUR HAIR UP AT NIGHT MAKES A DIFFERENCE

Stephanie Economou (blow-dry 2, Headmasters) was full of good advice for extending the life of your style. She recommended pinning hair up loosely at night, using hairdresser's sectioning clips (they won't leave imprints in the hair the way elastic ponytail bands will). I tried it, and my hair definitely had more oomph than usual on days two and three. She also said there was merit in the old hairdresser's favourite, the silk pillowcase, but suggested wrapping a silk scarf round a cotton pillowcase as a chicer alternative.

4 FOR THE BEST BLOW-DRY, HAIR SHOULD BE NEITHER FRESHLY CUT NOR WOEFULLY GROWN-OUT

Most people believe that you get the best blow-dry when your hair has also been cut. Not so, says Dino Georgiou (blow-dry 22, Jo Hamfield). "When you've cut the hair, you need to dry it in such a way that you can check the weight and balance in it," he says. "You can't put in too much volume, or do anything too show-stopping." Interestingly, my blow-dries generally lasted least well between numbers 8 and 14, when my hair was most desperately in need of a cut. The rule seems

Six months ago, I embarked on what became known as the Blow-Dry Project. Every Monday, I would have my hair professionally washed and dried, with the purpose of ascertaining what, if anything, could make the blow-dry last the entire working week. There were several rules: never see the same stylist twice. Never, unless prompted, give direction about the styling. Never reveal the nature of the mission. Record how long the blow-dry takes, then how many days before it is necessary to a) deploy dry shampoo,

then b) give in and (gasp!) wash my hair myself. Obviously, there were variables: the weather, the shampoos and conditioners used, the number of planes/trains/fitness classes (not many) to which I subjected my hair – but all other things being equal, this was to be an exhaustive research project that would leave me in no doubt as to how to achieve and maintain a glossy, week-long blow-dry. The results are below – just in case you'd appreciate the heads-up...

1 STYLING PRODUCTS ARE BEST USED WHEN HAIR IS WET

Blow-dry 13 (A Lark Hill, the Mark Hill Salon) was the best example of this: my hair was in need of a cut, so a leave-in styling milk was used at the ends, yet the blow-dry still lasted an impressive four days. "If it had been used on dry hair, it would have weighed the hair down and it might only have lasted a couple of days," Mark said. Ben Cooke of

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WHAT THE PRESS SAY...

RED MAGAZINE - SUPER FINE BABY LIGHTS



The 5 new COLOUR RULES

Number 1: It's all about getting the results you want. Natural-looking, glossy hair has never been easier to achieve, thanks to a hair-colour revolution, says Kim Parker

JUST AS BEAUTY THINKS TECHNOLOGY has made our haircare choices and our lifestyles more flexible, it's revolutionising the way we colour our hair. With more freedom to choose your hair colour and more control over the way you apply it, the hair colour world is a much more exciting place than it was just a few years ago.

1 NO COLOUR COLOUR

It's all about getting the results you want. Natural-looking, glossy hair has never been easier to achieve, thanks to a hair-colour revolution, says Kim Parker

2 A SHADE BRAVER

How much longer will it take to get a shade darker? We've wanted to know for ages. We've wanted to know for ages. We've wanted to know for ages.



Fuller blonde and those embracing their grey should invest in Parology Perfect & Platinum Shampoo (£13.85, and Conditioner, £17.85, to keep light hair bright

Backlustre shades increasingly, colour is placed just you need it - in your parting, say, just around the hair line or through the ends, saving you hours in the chair.
ASK FOR THIS: L'Oréal Professionnel's colour rinse treatment, Chromative Colour Pop, from £12, delivers the ultimate in low-commitment glossy colour that beautifully boosts your own hue and fades gently after 10 washes.
OR BOOK THIS: Headmasters' new Super Fine Baby Lights treatment, from £65, involves weaving in fine slices of tonal colour that will add richness and radiance but won't require a repeat visit to the salon as regrowth isn't obvious.

WHAT THE PRESS SAY...

HARPER'S BAZAAR - PONYTAIL MASTERCLASS



BEAUTY Alltiedup

Ponytails are back. Whether you wear yours high, low or to the side, **KATY YOUNG** reveals how to get it perfect.

HAPPY TAILS

1 The one-hour PONY CLUB class, £60 at DANIEL HERMESON (020 7334 1767), includes a fitting with an invisible ponytail hairpiece and a session with a stylist - a brilliant one-to-one if you want to master the trends.

TIP: If you're using a hairpiece, remember to match the colour to your mid-length hair and ends, rather than roots, says Okin.

2 Or learn how to style your own hair into a backstage pony at HEADMASTERS' PONY MASTERCLASS, £45 for 45 minutes, nationwide (www.hmhair.co.uk).

AS SEEN AT: Blumarine, Jagger, Balmain

HOW TO:

The Bardot pony: Place your thumb on top of your ears and walk fingers up to the top of your head - that's where you create volume, by lifting a section of hair and fine-combing it down, says Sarah Louise Okin of Daniel Hermeson. Then brush into a pony at the nape of the neck.

ESSENTIALS: Aveda's Voluming Tonic, £34; Kérastase Eluare, £33.50; John Frieda Luxurious Volume Anytime Refresher Spray, £5.50.

PRO TIP: For the most flattering ponytail, follow the lines of your cheekbones round the back of your head and tie it there.

THE TOOL: Kent Tailcombs, £4.10; Mason Pearson B3 Brush, £86.75; Goody Crystal Elastics, £2.49 for 52.

MAKE-UP UPDATE: MAKE IT POP

Poppy is the hot shade of the season - a beautiful pink-tinted shade of clean, bright red that suits everyone. Painted on lips, worn on fingers and toes or as a sheer wash over cheeks, it's the fresh update that means we can all wear red this spring.

Extra Luscious Pink Lipstick, £15.50; Dior Vero: Nail Polish in Vero Pink, £7.50; Chanel Rouge Coco Hydrating Lip Colour in Cambray, £28.

Volume refresher £5.50.

hair is fine, take your ponytail higher - it makes it thicker, says Josh Wood, stylist Gary Glossman.

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WHAT THE PRESS SAY...

COMPANY - PRETTY IN PASTELS



colour gone crazy!

Forget ash blonde and rich mahogany - what about bubblegum pink or highlighter-pen yellow? "Statement colour is a big story for Spring/Summer," says Josh Wood, Wells Professionals global creative colour director and founder of the Josh Wood Atelier (joshwoodcolour.com). "Even if you don't want pink hair permanently, there's a big trend for 'one-night-stand colour' - colour you can wash off just like your make-up." Get your spray can at the ready...

way more fun than a half-head of highlights

Hairstylist Eugene Souleiman moulded the girls' hair into the shape of a tulip bud, then spray-painted it pink, yellow and blue to look like petals.

the cherry

Hairstylist Sam McKnight added ice-cream coloured hairpieces to sexy 60s blow-dries.

Get in on the rainbow colour trend with Headmasters new Pretty in Pastels service, from £76.50. A colour specialist will apply pastel washes of sorbet pink and denim blue to the ends of your hair for a subtle flash of colour.

FASTER BY HALF

Android girls with bold coloured extensions styled

Superdrug UV Glow Spray, £2.99

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HEADMASTERS SUPPORTS KIDS COMPANY

Headmasters is proud to support Kids Company, a charity dedicated to providing practical, emotional & educational support to vulnerable inner-city children and young adults.

Kids Company helps children suffering severe trauma, often living in chronic deprivation with little or no support from adults in their family. Kids Company offers a safe, caring family environment to support the needs of each individual child.

We are committed to making a difference to the lives of children & young people through Kids Company. Follow our progress & fundraising on Facebook & Twitter (@headmastersuk)

Or if you would like to find out more about the work of this amazing charity please visit www.kidsco.org.uk

