

BEAUTIFUL, FASHIONABLE, CONFIDENCE-BOOSTING HAIR

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HEADMASTERS ®

Beautiful
Fashionable
Confidence
Boosting hair
HEADMASTERS ®

Beautiful Fashionable Confidence Boosting hair

The first Headmasters salon opened in Wimbledon Village in 1982. With dedication & commitment to our core values of combining premium hairdressing & amazing service, Headmasters grew into an international salon group.

This dedication to giving our clientele beautiful, confidence boosting hair means Headmasters salons have stood the test of time & are lucky enough to have an extremely loyal customer base.

The beauty world moves fast & Headmasters constantly introduces new treatments, blow-dries & colouring techniques to keep you ahead of the latest trends & innovations. The Headmasters blend of exquisite cutting, beautiful colouring, catwalk-quality finishing & charming, devoted customer service, means you can relax safe in the knowledge you are in the hands of experts.

Our stylists & colourists are trained to the very highest standards & all receive on-going education throughout their careers at Headmasters in our three dedicated academies. Our teams' skills are always being updated & improved so we can continue to offer you the best service on the high street. We also have more L'Oréal Master Colour Experts (the highest colour qualification in hairdressing) per salon than any other salon group.

We invest in our training to guarantee you beautiful, confidence boosting hair every visit.

Tell us what you think...we are always looking to improve your experience with us and we would love to hear your thoughts. Please visit: www.headmasters.com/feedback

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THE CUT COLLECTION

HAIR BY HEADMASTERS

The BEATNIK

This arty asymmetric cut is edgy while still being amazingly flattering, the deep parting softens even the strongest jaw. The longer layers give bounce & volume (hard to achieve on a short cut). It's the perfect combination of Anja Rubik's cut teamed with a Karlie Kloss finish – this is supermodel hair at its best.

AVAILABLE AT HEADMASTERS
NATIONWIDE FROM £44

The GAMINE CROP

Go short & reveal your best features with this sophisticated crop. It focuses attention on eyes & cheekbones. Worn with texture this daring cut celebrates confidence & individuality.

AVAILABLE AT HEADMASTERS
NATIONWIDE FROM £44



The FREJA

The haircut of the season inspired by model Freja Beha Erichsen. Her bold blunt waves reminiscent of Patti Smith, teamed with a fringe worthy of Jane Birkin & a certain devil-may-care nonchalance makes this hair so appealing. Perfect for thick textured hair.

AVAILABLE AT HEADMASTERS
NATIONWIDE FROM £44



The TUCK

To perfect the off-duty model look, the quickest & easiest small detail change is to tuck your hair into your clothes. Try a polo neck for a vintage sixties look inspired by the runway models at Nina Ricci A/W 2014/15.

The WISPY PIXIE

This season the crop got a little airier & a lot cooler. Influenced by the catwalks at Louis Vuitton & Marc Jacobs, the Headmasters version is a little prettier & easier to wear but perfect for the girl who likes to reflect the season's biggest trend.

AVAILABLE AT HEADMASTERS
NATIONWIDE FROM £44

The NOW BOB

Versatile & flattering on both fine & thick hair; this new length bob is sexy when styled a little dishevelled or try tousled for a more polished finish. Headmasters have gone for some subtle movement & volume for a modern, easy glamour.

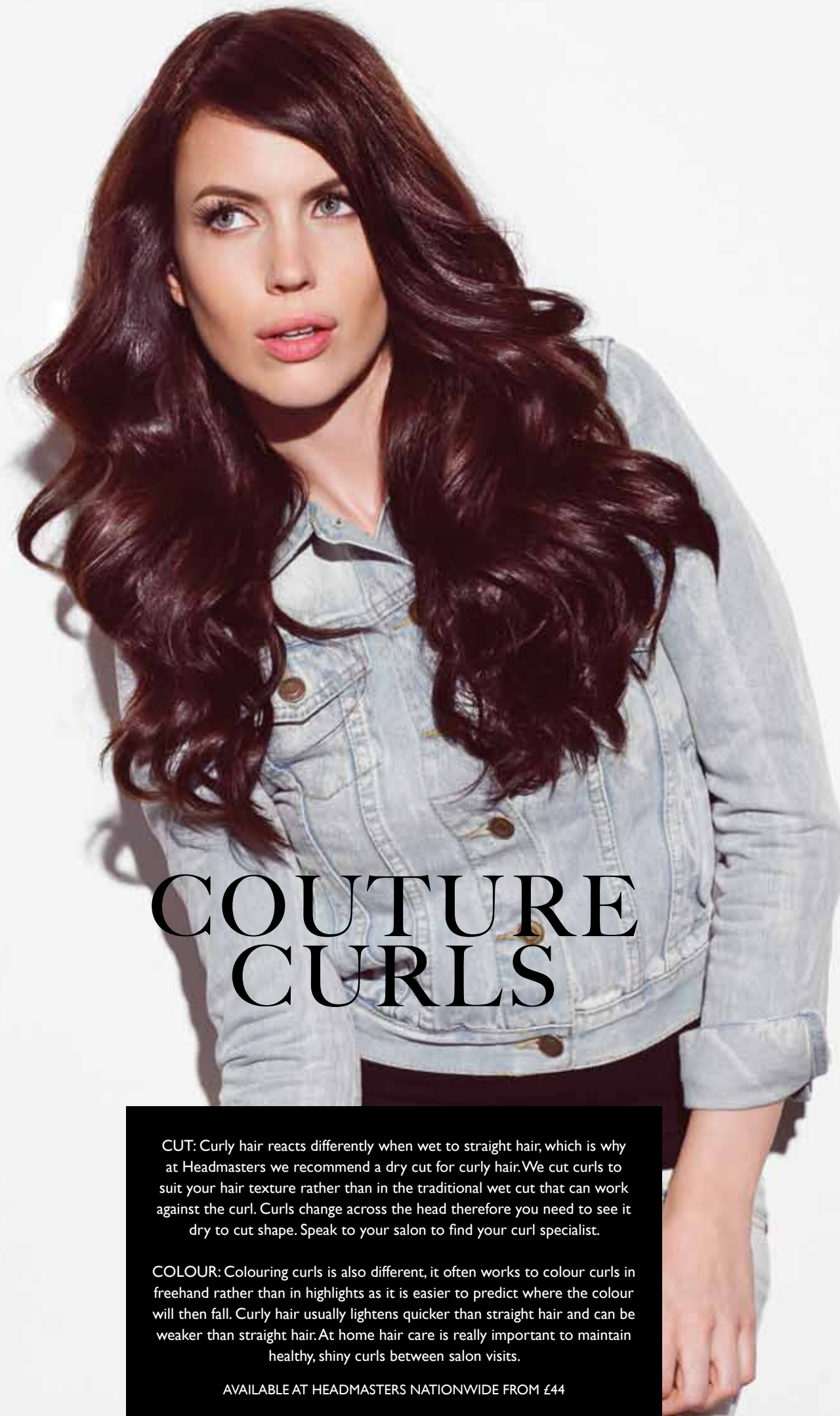
AVAILABLE AT HEADMASTERS
NATIONWIDE FROM £44



The 2014 FRINGE

The fringe is a perennial classic but it is its versatility which has ensured that it has been at the heart of some of the most iconic hairstyles – think Audrey Hepburn, Jane Birkin and Debbie Harry. There really is a fringe to suit every face shape, from sweeping fringes to blunt fringes to short choppy fringes, the choice is endless and they really can be tailored to suit the individual. However, the fringe that has captured the essence of the season is a sixties full fringe, we teamed ours with a bold blonde to accentuate its shape.

AVAILABLE AT HEADMASTERS NATIONWIDE FROM £44



COUTURE CURLS

CUT: Curly hair reacts differently when wet to straight hair, which is why at Headmasters we recommend a dry cut for curly hair. We cut curls to suit your hair texture rather than in the traditional wet cut that can work against the curl. Curls change across the head therefore you need to see it dry to cut shape. Speak to your salon to find your curl specialist.

COLOUR: Colouring curls is also different, it often works to colour curls in freehand rather than in highlights as it is easier to predict where the colour will then fall. Curly hair usually lightens quicker than straight hair and can be weaker than straight hair. At home hair care is really important to maintain healthy, shiny curls between salon visits.

AVAILABLE AT HEADMASTERS NATIONWIDE FROM £44

YOUR JOURNEY
TO CONFIDENCE
STARTS HERE...



NIOXIN®

Nothing feels better than full, bouncy hair whether you are walking into a board meeting, doing the school run, or heading out for a hot date... it's the ultimate confidence boost.

Nioxin Derma Scalp Renew Therapy is available in all Headmasters salons. This break-through Trichologist approved

Scalp treatment acts like a facial for your scalp. First it removes dead skin cells & excess sebum, which accelerates scalp surface skin regeneration. This will provide the perfect foundation for thicker, fuller looking hair.

Follow up with Nioxin Density Protect Therapy, to help reduce hair breakage by

up to 54%, & restore a dense & vibrant appearance to your hair.

Finally your Headmasters expert stylist will finish with a volume boosting blow-dry using Nioxin Diameter Boost Therapy, which instantly thickens hair from the roots.

Continue your journey to thicker hair at home with Nioxin System Kits.

CONFIDENCE BOOSTING CUTS at every age

On our model we have focused on creating a bob shape which will sit in line with and support her jaw-line achieving a sharper jaw and more defined neck line.

Tips for flattering cuts over 50

- Blunt cuts can accentuate lines, softer edges are more flattering.
- If you are going to have longer hair than bob length you really need to take extra care with condition and styling to keep it looking healthy. Add longer layers around the jaw line and a cut which sits on or just below the collar bone is really flattering.
- Avoid wispy fringes – they can look straggly. A side swept fringe is a glamorous option.

- For short hair looks, gamine crops are super flattering but geometric shorter hair is harder to pull off (because of the sharp lines).
- Short hair with lots of choppy layers will hide thinning hair – this combined with a great colour to add depth is a game changer! Make sure you have a good cut for this shape, as too long in the back and too short on the top will have the opposite effect.
- There is a huge difference between full hair and big hair. Back-combed hair will look dated, use products that plump the hair for a fuller effect like Nioxin Diaboost. Designed to increase the thickness of every strand, the leave-in treatment penetrates into the hair making it manageable and full without weighing it down.



THE BLOW-DRY COLLECTION

HAIR BY HEADMASTERS

Tecni.
ART

Sponsored by & using L'Oréal Tecni.ART

The MANHATTAN

The latest take on our blow-dry perennial, this year's Manhattan references a sixties silhouette with a good quality finish to the hair. Much healthier than its vintage counterpart, this hair is shiny & bouncy.

ESSENTIALS:

L'Oréal Professionnel tecni.ART VOLUME +
L'Oréal Professionnel tecni.ART PLI
L'Oréal Professionnel tecni.ART SUPER DUST

AVAILABLE AT HEADMASTERS NATIONWIDE FROM £30

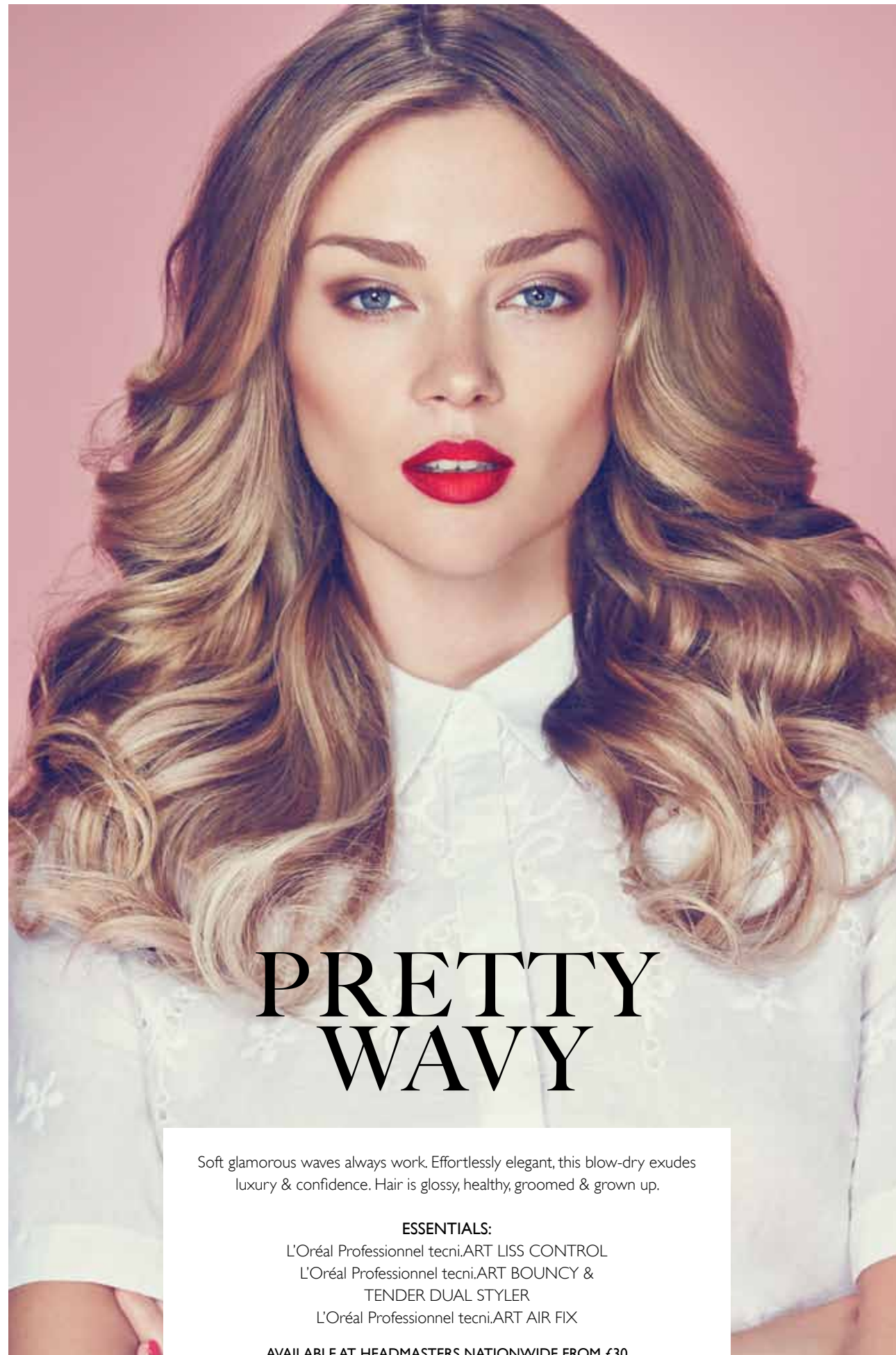
The MINIMALIST KINK

The ultimate in face-framing simplicity, this blow-dry was popular on the catwalks this season from Blumarine to Burberry, Costume National to Isabel Marant. It is its subtlety that makes you aware the wearer knows their way round a fashion trend but has the sophistication to interpret it.

ESSENTIALS:

L'Oréal Professionnel tecni.ART SLEEK & SWING DUAL STYLER
L'Oréal Professionnel tecni.ART PLI
L'Oréal Professionnel tecni.ART AIR FIX

AVAILABLE AT HEADMASTERS NATIONWIDE FROM £30



PRETTY WAVY

Soft glamorous waves always work. Effortlessly elegant, this blow-dry exudes luxury & confidence. Hair is glossy, healthy, groomed & grown up.

ESSENTIALS:

L'Oréal Professionnel tecni.ART LISS CONTROL
L'Oréal Professionnel tecni.ART BOUNCY &
TENDER DUAL STYLER
L'Oréal Professionnel tecni.ART AIR FIX

AVAILABLE AT HEADMASTERS NATIONWIDE FROM £30

The UNDERSTATED BUN

Buns, knots & twists marched down every catwalk from Marchesa, Diane von Furstenberg, Missoni and Altuzarra. Swept up & away, hair lets your clothes & face do the talking. Chic & elegant, nothing can reference refinement quite like it.

ESSENTIALS:

L'Oréal Professionnel tecni.ART FIX MOVE
L'Oréal Professionnel tecni.ART VOLUME LIFT
L'Oréal Professionnel tecni.ART AIR FIX

AVAILABLE AT HEADMASTERS NATIONWIDE FROM £30

The ULTIMATE BERGDORF BOUNCE

The latest update on your popular blow-dry sees a deeper parting, grown up glamour & womanly sophistication referencing a bygone Hollywood era. Seen on countless celebrities from Angelina Jolie to Jessica Biel and worn at Lucas Nascimento too.

ESSENTIALS :

L'Oréal Professionnel tecni.ART LISS CONTROL
L'Oréal Professionnel MYTHIC OIL
L'Oréal Professionnel tecni.ART LISS & PUMP UP DUAL STYLER

AVAILABLE AT HEADMASTERS NATIONWIDE FROM £30

The SOPHISTICATE

Pairs perfectly with evening dresses, this cocktail hour braid blends dreamy fairytale decadence with refined womanliness. Worn down or tucked into a bun, it also doubles as beautiful wedding or event hair.

ESSENTIALS:

L'Oréal Professionnel tecni.ART PLI
L'Oréal Professionnel tecni.ART LISS CONTROL
L'Oréal Professionnel tecni.ART AIR FIX

AVAILABLE AT HEADMASTERS NATIONWIDE FROM £30



The BRAID

No longer strictly a school girl style, plaits, twists & braids were seen in every shape & form this season. We like ours refined & sophisticated, see Michael Kors & Dolce & Gabbana.

ESSENTIALS:

L'Oréal Professionnel tecni.ART PLI
L'Oréal Professionnel tecni.ART LISS CONTROL
L'Oréal Professionnel tecni.ART AIR FIX

AVAILABLE AT HEADMASTERS NATIONWIDE FROM £30



The PRE-RAPHAELITE

Every inch the tragic heroine swept to the side with a twist. A little dramatic, beguiling & even bewitching, this blow-dry combines texture & shine beautifully.

ESSENTIALS:

L'Oréal Professionnel tecni.ART VOLUME LIFT
L'Oréal Professionnel MYTHIC OIL
L'Oréal Professionnel tecni.ART CONSTRUCTOR

AVAILABLE AT HEADMASTERS NATIONWIDE FROM £30

The NU GIRL

Simple but so elegant. Hair is blow-dried smooth and the front section finger combed back and secured, framing the face. Works well for day or evening but adds an understated element to cocktail dresses, which is just so attractive.

ESSENTIALS:

L'Oréal Professionnel Tecni.ART FIX MOVE
L'Oréal Professionnel Tecni.ART LISS CONTROL

AVAILABLE AT HEADMASTERS NATIONWIDE FROM £30

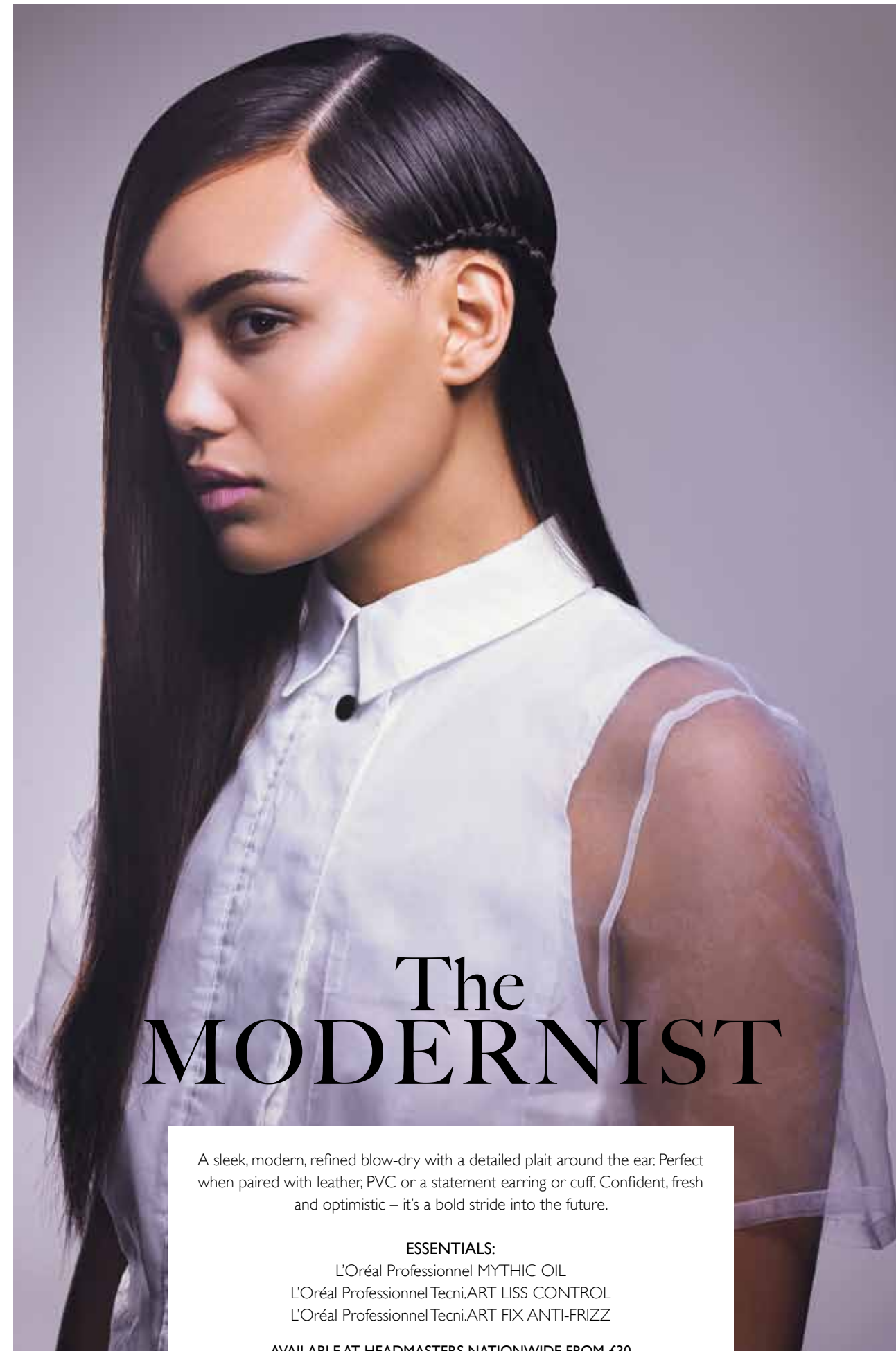
The MAYFAIR NOMAD

Our original blow-dry returns with an updated finish. A little more tousled and a little more raw than before, it gives a new energy to this blow-dry perennial. Experiment with this contemporary finish or choose to style it classic.

ESSENTIALS:

L'Oréal Professionnel Tecni.ART CONSTRUCTOR
L'Oréal Professionnel Tecni.ART PLI
L'Oréal Professionnel Tecni.ART HAIRMIX
SPIRAL SPLENDOR

AVAILABLE AT HEADMASTERS NATIONWIDE FROM £30



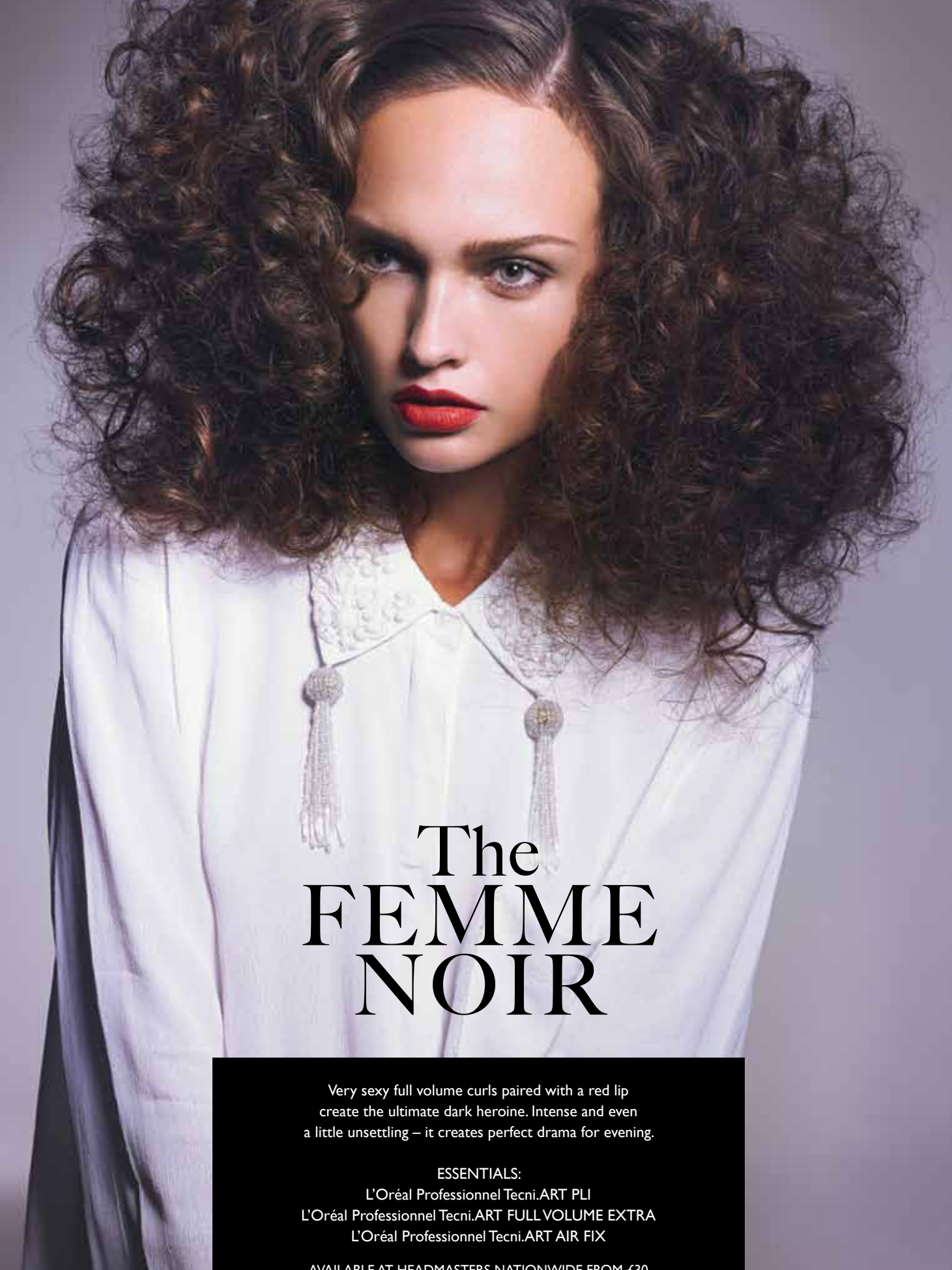
The MODERNIST

A sleek, modern, refined blow-dry with a detailed plait around the ear. Perfect when paired with leather, PVC or a statement earring or cuff. Confident, fresh and optimistic – it's a bold stride into the future.

ESSENTIALS:

L'Oréal Professionnel MYTHIC OIL
L'Oréal Professionnel Tecni.ART LISS CONTROL
L'Oréal Professionnel Tecni.ART FIX ANTI-FRIZZ

AVAILABLE AT HEADMASTERS NATIONWIDE FROM £30



The FEMME NOIR

Very sexy full volume curls paired with a red lip create the ultimate dark heroine. Intense and even a little unsettling – it creates perfect drama for evening.

ESSENTIALS:

L'Oréal Professionnel Tecni.ART PLI
L'Oréal Professionnel Tecni.ART FULL VOLUME EXTRA
L'Oréal Professionnel Tecni.ART AIR FIX

AVAILABLE AT HEADMASTERS NATIONWIDE FROM £30

The MANHATTAN

Gives cool girl edge to this season's textured blow-dry. A move on from the previous year's polished grunge/bohemian, it offers more edge by throwing a little wild child into the mix. Looks effortless but adds a fashion aware weight to the wearer.

ESSENTIALS:

L'Oréal Professionnel Tecni.ART SUPER DUST
L'Oréal Professionnel Tecni.ART VOLUME ARCHITECT
L'Oréal Professionnel Tecni.ART CONSTRUCTOR

AVAILABLE AT HEADMASTERS NATIONWIDE FROM £30

The 21ST CENTURY ROMANTIC

This up-do has an organic, sensual, healthy aesthetic. The combination of twists and braids add complexity and detail, while the loose undone finish adds a dreamy quality making it easy to wear.

ESSENTIALS:

L'Oréal Professionnel Tecni.ART PLI
L'Oréal Professionnel Tecni.ART VOLUME LIFT
L'Oréal Professionnel Tecni.ART AIR FIX

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winner of:

- 'everyday hair hero 2014' ghd curve – Grazia
- 'best multi-tasker 2014' ghd eclipse – Woman
- 'best straighteners 2014' ghd eclipse – Essentials
- 'best flat iron 2013 and 2014' ghd V gold classic styler – Instyle
- 'best hairdryer 2013' ghd air – Hair
- 'best hair tool 2013' ghd eclipse – Elle

good hair day  every day

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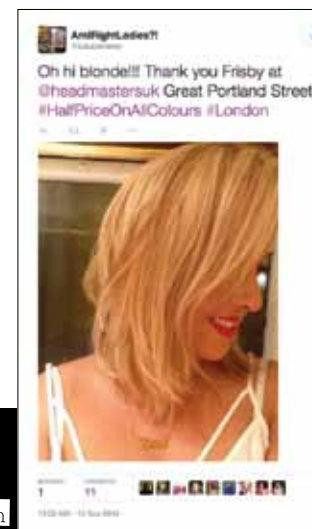
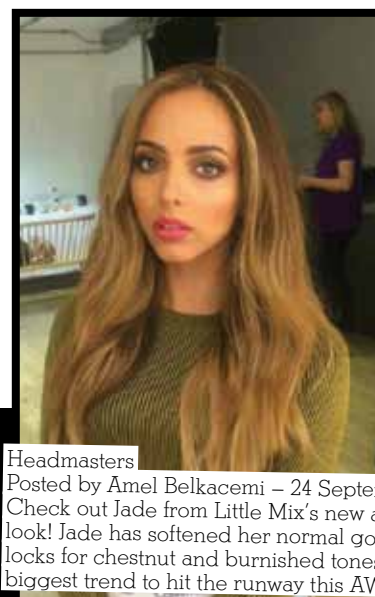
SOCIAL MEDIA

SOCIAL MEDIA

Facebook & Twitter were abuzz throughout 2014 with Headmasters customers happy with their new hair



The six finalists for the HJi Salon Competitions for 2014 have been announced! Nicole Iroh from Headmasters Notting Hill and previous L'Oréal Colour Trophy Mizani Afro Look award winner, has been nominated for the HJi Afro Stylist of the Year 2014. Her final look is a Diana Ross inspired multi texture look. The competition will take place from the 11th-13th Oct, with the winner announced on the day. Good luck Nicole!



Headmasters
Posted by Amel Belkacemi – 24 September
Check out Jade from Little Mix's new autumn look! Jade has softened her normal golden locks for chestnut and burnished tones, the biggest trend to hit the runway this AW14.

Kirsten Dunst
for L'Oréal Professionnel

NEW PROFESSIONAL RANGE

ABSOLUT REPAIR Lipidium

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A new haircare range that targets the appearance of the signs of damaged hair.

Offer your clients a solution
to help target the
signs of damaged hair*
in 30 minutes.

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PARIS

*INSTRUMENTAL TESTS DONE WITH THE TECHNICAL ROUTINE. TYPES OF DAMAGE: COMBING, FLAT IRONING AND BLEACHING.



COUTURE COLOUR MENU

HAIR BY HEADMASTERS

L'ORÉAL
PROFESSIONNEL
PARIS

Sponsored by L'Oreal

COUTURE COLOUR

Every colour at Headmasters is bespoke. We create exclusive colour techniques to give you a beautiful range of finishes from our Super Fine Baby Lights to our acclaimed 'The Daria' for dazzling brunettes. We invest in the highest quality colourants that won't damage your hair but will leave it super shiny & glossy.

Ask for a free colour consultation today where our expert colourists will find the perfect colour to suit you & your lifestyle.

OUR COLOURISTS

Headmasters colourists are trained to the very highest professional standards. Every colourist is fully trained & all receive further education at our three Headmasters Academies to keep their skills up to date with new product innovations & colour techniques.

Furthermore, Headmasters have more L'Oréal Master Colour Experts per salon than any other salon group. To attain L'Oréal Master Colour Expert status, colourists have to attend an intensive training course & pass advanced practical & technical examinations.

We invest in colour training to guarantee you beautiful, confidence boosting colour every visit.

Our colourists are priced according to their level, their level is based on how long they have been at Headmasters, except for L'Oréal Master Colour Experts who have attained the highest industry qualification in colouring.

LIGHT EFFECTS with Micro Wand

The colour that's on everyone's wish list is natural, fresh and gorgeously sun-kissed.

After a long winter everyone's looking forward to a summer in the sun, but brassy, sun exposed hair is never good so Headmasters developed Light Effects with Micro Wand. This technique means you don't need to over expose hair in the sun (protecting your hair investment) while recreating that 'summer in the sun' look without having to step on a beach.

Ideal for every hair colour, Headmasters Light Effects with Micro Wand uses an ultra fine hair colouring wand (similar to a mascara wand) to delicately place fine lights along the soft baby fine hairs around the face. Lifting and lightening where the sun naturally would, your expert colourist will choose a shade that complements your skin tone, hair colour and eyes to create a flattering,

soft, illuminated effect for an altogether more real colour. Used in conjunction with traditional highlights and balayage it will fill the gaps between the hairline and root for a radiant, flattering, natural colour that highlights features.

Simply ask your stylist to add onto your colour service and leave with your most natural, sun-kissed colour ever.

COMPLIMENTARY WITH ANY OTHER COLOUR SERVICE, AVAILABLE NATIONWIDE.
COMMITMENT: LOW



SUPER FINE BABY LIGHTS

Subtle shimmering colour can give your whole look a lift. This colour is perfect for those who like to pretend they have given mother nature no help. Ultra fine sections are woven through the hair and lightened for a subtle, shiny glow.

COMMITMENT: LOW

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COLOUR MENU



UNIVERSAL COLOUR

Colour is applied all over to cover every strand of hair, root to tip. It's a permanent tint so it won't wash out and will cover 100% of white hair. Headmasters offers this colour in Ammonia Free INOA Colour which offers optimum scalp comfort and respect for the hair and scalp and gives a luminous finish. Choose a vibrant colour change, stay natural, go lighter or darker.

COMMITMENT: HIGH

GLOSSING

Glossy by name and by nature. Acts like a deep conditioner with colour enhancing qualities, giving serious shine while enhancing your natural colour. It blends away first greys and washes out after 8 to 10 weeks.

COMMITMENT: LOW

SUMMER LITES

Subtle ribbons of colour are placed where the sun would naturally lighten your hair, then a glossing is massaged into the rest of your hair. It works for all hair colours and the result is tasteful, pretty, natural and super shiny.

COMMITMENT: LOW/MEDIUM

SUPER NATURALS

Transforms hair so it looks radiant and healthy with a subtle hint of colour. Your colourist will paint super fine ribbons of ultra-gentle colour a couple of shades lighter or darker than the natural shade throughout the top layer and around the hairline, where hair would naturally lighten. Perfect for brunettes or natural blondes, it covers first greys with almost no regrowth or roots.

COMMITMENT: LOW

COMPLETELY GORGEOUS

Does exactly what it says...it's couture colour at its best. Think of the beautiful colour seen on the Hollywood A-list – this is their secret! Using foils and gloss colour to achieve a gorgeously blended, polished, chic, all-over colour. This technique is designed to give you complete coverage on white hair with a natural highlighted or low-lighted finish.

COMMITMENT: HIGH

PLATINUM BLEACH BLONDE

An all-over colour applied using the latest generation of lightening products, this colour is bright, beautiful and definitely bold. A double process is used to achieve a beautifully pale blonde, first hair is lightened and then toned for a bespoke finish. Our favourite iconic platinum blondes are Marilyn Monroe, Debbie Harry and Gwen Stefani.

COMMITMENT: HIGH

PLANT-BASED COLOUR

The perfect first colour, it enhances your natural colour to add more vibrant tones and serious shine. It lasts a maximum of 6 weeks.

COMMITMENT: LOW



BALAYAGE

This really is bespoke colour. Your colourist paints colour freehand where it will flatter you, highlighting your best features and making the most of your hair cut. It is a highly skilled technique allowing your colourist to tailor the result perfectly to you. A firm favourite with blondes but it's equally gorgeous for adding richness to brunettes.

COMMITMENT: LOW/MEDIUM

TONER

This is a maintenance service for coloured hair. Most popular with blondes, this technique adds lost tone back into the hair and removes unwanted brassiness. It is also equally effective for adding vibrancy back to reds and richness to brunettes.

COMMITMENT: LOW



CLASSIC HIGHLIGHTS / LOWLIGHTS

Using the traditional foil method, colour is woven throughout the hair in a full or half head for a natural result. This method is perfect for lightening the hair or adding richness and texture. It adds volume to fine hair and texture to shorter styles.

COMMITMENT: LOW/MEDIUM

TISSUE LITES

Originally developed for discerning Parisian women, using special tissues instead of foils, this technique allows for a delicate blending of colour between highlights for a more soft focused, diffused impression. Can be used to make your colour blonder or add natural tones back into lightened hair.

COMMITMENT: LOW/MEDIUM

MID-LIGHTS LIFT

Say goodbye to unhappy hair weeks when your roots aren't big enough to justify getting your highlights done again, but re-growth is visible. This extra colour service does no damage to your hair but improves condition, shine and smooths the transition between highlight appointments. It's perfect for women who have their highlights every 6-8 weeks but always like to look groomed and polished.

COMMITMENT: LOW

WINTER BLONDE

The perfect antidote to sun beaten blonde

A long summer (even a British one!) can be harsh on lightened hair making it dry, lifeless and lack lustre leaving blondes lusting after something richer. Traditionally blondes head to the salon chair asking for warmer/darker pieces put through, but on highlighted hair after a few washes this colour bleeds onto the rest of the hair leaving blonde hair dull. We then return to the salon chair, have brighter highlights and the cycle continues and hair condition suffers.

Headmasters has the solution – Headmasters Winter blonde will bring hair back to life, banishing the raw and brassy yellow tones to create a luminous, healthy, true blonde. Inspired by Rosie Huntington-Whiteley and Lily Donaldson, this bespoke colour is created to suit all skin tones so it can be as dark, warm, rich or glossy as needed. A personalised wash of colour is applied all over, adding softer blonde tones from champagne to butterscotch throughout the hair as

well as injecting intense shine and condition into the hair.

The expert colourist will tailor-make the colour using balayage, tissue-lights or the classic highlights technique, painting delicate lighter ribbons throughout the hair focusing on the area around the face to highlight features for a truly wearable, gorgeous blonde. The result is a silky, super flattering, shimmering blonde that will make you the envy of your friends.

Your PERFECT RED

Headmasters are taking a fresh approach to reds. Often perceived as difficult to wear, Headmasters have created a shade to suit every skin tone from burnt copper to tangerine. These bespoke shades can actually be more wearable than cool blondes and brunettes as the warm undertones really enhance the complexion.

Siobhan Jones, Headmasters Colour Ambassador explains "reds are really pure this season with an inner energy which makes the colour look as if it's glowing from within. This is because they have a much stronger natural base tone which makes the hair multi-tonal, rich and vivid."

COMMITMENT: MEDIUM

The DARIA

Especially for brunettes this is a soft focused and multi-dimensional colour using hidden tones of caramel and butterscotch peeping through a warm rich chestnut. One colour on long textured hair can look lifeless and flat, but by adding a few subtle tones it can bring back movement and the illusion of thickness.

COMMITMENT: LOW

BEAUTY FLASH LIGHTS

A fresh approach to blondes. This new colour technique is the perfect remedy for over processed highlights. Whether your colour is looking too light or too blocky, Beauty Flash Lights will give your blonde a new lease of life. It concentrates on locking lighter pieces between darker pieces to create shadow mimicking the effect of a beauty light on a photoshoot. No need for a filter here, the rich palette of toasted tones will not only brighten your complexion but lift and define your features too.

COMMITMENT: HIGH

CONFIDENCE BOOSTING COLOUR at every age

This 'Completely Gorgeous Colour' which is an all-over gloss combined with highlights, perfect for adding back natural colour to grey hair. The re-growth is extremely minimal as it gently softens away as the hair grows out. As we age we lose definition and tone, this can be added back through your hair. Our model's roots are a couple of shades deeper than her brightest blonde. Her brightest blonde is placed around her hairline to blend away white hair and then the rest of the colour is warmer using golden shades of blonde to keep it flattering.

The same formula can be used on brunettes & reds with decade dropping results.

For flattering colour over 50:

- Highlighted effects will help blend away white hairs.
- White hair is often more dominant around the hair line, place your lightest and brightest colours here to help with re-growth.
- Opt for a deeper root colour and work with a combination of golden, richer tones to inject warmth and create a glow.

- Gentle contrast is the most flattering option, creating shadow and light will have the most glamorous results.
- Use products specifically designed to cover grey hair gently and effectively.
- 63% of women aged 45-54 experienced thinning in their 40s so invest in a range that's designed to combat this, we recommend Nioxin.

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for a sublime hair transformation.



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THE TREATMENT MENU

HAIR BY HEADMASTERS

Headmasters offers prescriptive advice for each client with personalised rituals.

There is always time to treat your hair & reveal its true beauty.

OUR TREATMENTS

We have tested & selected the very best in-salon treatments to keep your hair healthy, beautiful and manageable...

Instant Treatments

KÉRASTASE FUSIO DOSE £15

Transform your hair in 5 minutes with a made to measure highly concentrated treatment.

Your stylist will diagnose your hair & mix your bespoke remedy, using one large dose of concentrated treatment for your main hair concern plus a smaller booster to work on your secondary need. With so many different conditioning combinations, it is a truly prescriptive experience for visible results that keep working for up to 5 washes.

You emerge with stronger, healthier, beautiful, more manageable hair.

Kérastase “The best in-salon treatments” *Harper's Bazaar*

NUTRITIVE – Concentrated intense nourishment & extreme softness for dry, coarse hair.

REFLECTION – Leaves coloured hair radiant & wonderfully shiny. The perfect post-colour boost.

DENSIFIQUE – Plump visible volume into fine, fly-away hair. Fuller, thicker hair that lasts.

RESISTANCE – Reinforces the hair fibre for longer lasting colour & stronger, healthier hair.



Intense Treatments

KÉRASTASE FUSIO DOSE PLUS £20

A two part intense treatment, Elixir Ultime is applied to the hair to allow deeper penetration of the Fusio Dose bespoke tincture. This combination supercharges & intensifies the results of your ritual.

Fiberceutic “Botox for your hair” *The Daily Mail*

FIBERCEUTIC £25

Fills in the gaps in damaged hair with fibre for stronger, reinforced, smoothed & plumped hair. Lasts up to 10 shampoos!



NIOXIN DERMABRASION £25

Healthy hair starts with a healthy scalp. Like a facial for the scalp, this treatment exfoliates & removes build up around the hair follicles. Skin regeneration improved by up to 34%. Recommended every 30-45 days.

NIOXIN DEEP REPAIR HAIR MASQUE £15

An intense but lightweight conditioning treatment that will target damaged, dry or colour-treated hair; strengthening the hair shaft & delivering manageability & smoothness.



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Indulgent Treatments

KÉRASTASE ELIXIR ULTIME 24 CARAT RITUAL £35

Transform dry, frizzy hair with this tailor-made ritual. Using the deep nourishment of Masque Elixir Ultime & prescriptive, ultra-concentrated precious oils, hair is wrapped in a hot towel to intensify the results & left for 5 to 10 minutes to penetrate. The result is beautiful, nourished, shiny hair.

AWAPUHI WILD GINGER 2 STEP KERATRIPLEX TREATMENT £35

Formulated with isolated proteins that are virtually identical to the natural keratin in human hair, the first vial transforms brittle broken strands of hair into strong, robust hair that is protected from further damage. The second step adds serious shine & hydration.

MEN'S TREATMENT – TEA TREE EXPERIENCE £10

An invigorating treatment that conditions, repairs & protects hair while moisturising strands & soothing the scalp. Tea tree, lavender & peppermint essential oils leave hair smelling great.

Couture Colour Treatments

PUREOLOGY HYDRA WHIP MASQUE £20

Formulated with an exclusive anti-fade complex to maximise colour retention, vibrancy, suppleness & shine.

PUREOLOGY STRENGTH CURE MASQUE £20

Boost hair strength by fortifying the hair fibre reducing breakage & helping to prevent further damage.

PUREOLOGY PERFECT 4

PLATINUM REPAIR MASQUE £20

A targeted rescue treatment for fragile, highlighted & highly-lifted blonde hair. Will deliver improved elasticity, softness & incredible shine.



BRIDAL HAIR at Headmasters

Getting picture perfect hair can be a daunting task. Take the panic out of your wedding hair by booking a Headmasters Bridal package.

Whether you are a traditionalist looking for a sophisticated, chic up-do or you want something more understated for the big day & dream of walking up the aisle as a more polished version of your normal self, our teams will create gorgeous luxe hair making you and your bridesmaids look beautiful & feel confident.

Choose from one of our three packages and enjoy the benefits of an in-depth hair consultation & trial where our experienced stylists will take you through the latest trends and discuss the ideal style for you.

Our team will ensure the morning of your wedding is relaxed and enjoyable, booking an area of the salon just for you. Relax with a glass of champagne, a luxury hair treatment, head massage & gorgeous up-do or blow-dry for a perfect start to your special day.

Ask your stylist or our reception team for details of our bridal packages. To find out more information about Headmasters and get inspiration for your wedding hair visit www.headmasters.com

BRIDE ONLY £220

- Hair Trial & Treatment for the bride – 1 hr 30min (Up to 6 weeks before the wedding day)
- Wedding Day Bridal Appointment – 1 hr 30min (A luxury blow-dry or a gorgeous up-do)
- Plus a glass of champagne.

This package is valid for the bride only. Any expenses incurred for stylist travel to any venues other than the Headmasters Salon will be charged.

BRIDESMAIDS ONLY £65 PER PERSON

- Hair Trial – 15min (Up to 6 weeks before the wedding day)
- Wedding Day – 1 hr appointment for a luxury blow-dry or beautiful up-do.

This package is valid for bridesmaids only. Any expenses incurred for stylist travel to any venues other than the Headmasters Salon will be charged.

BRIDE AND BRIDESMAIDS PACKAGE £415

- Hair Trial & Treatment for the bride – 1 hr 30min (Up to 6 weeks before the wedding day)
- Hair Trial Bridesmaids (three bridesmaids in total) – 15min each bridesmaid (Up to 6 weeks before the wedding day)
- Wedding Day Bridal Appointment – 1 hr 30min
- Wedding Day Bridesmaids (three bridesmaids in total) – 1 hr each bridesmaid
- Plus a bottle champagne to celebrate.

This package is valid for one wedding party only. Any additional bridesmaids will cost an extra £60 each. Flower girls under 14 years old £20 each. Appointments are based on a luxury blow-dry from the Headmasters blow-dry menu or a beautiful up-do. Any expenses incurred for the stylist travel to any venues other than the Headmasters Salon will be charged.





THE MEN'S COLLECTION

HAIR BY HEADMASTERS

JERMYN STREET

FACE SHAPE: Oval, square or round. Avoid if you have a heart-shaped face.
CAREER TYPE: Ideal for corporate types who need to be taken seriously.
ENHANCES: Jaw-line & cheekbones.
ASK YOUR STYLIST: To style it with classic graduation.
ESSENTIAL PRODUCTS:
MITCH Construction Paste, £12.95
MITCH Clean Cut, £14.95

AVAILABLE AT HEADMASTERS
NATIONWIDE FROM £31

LEXINGTON STREET

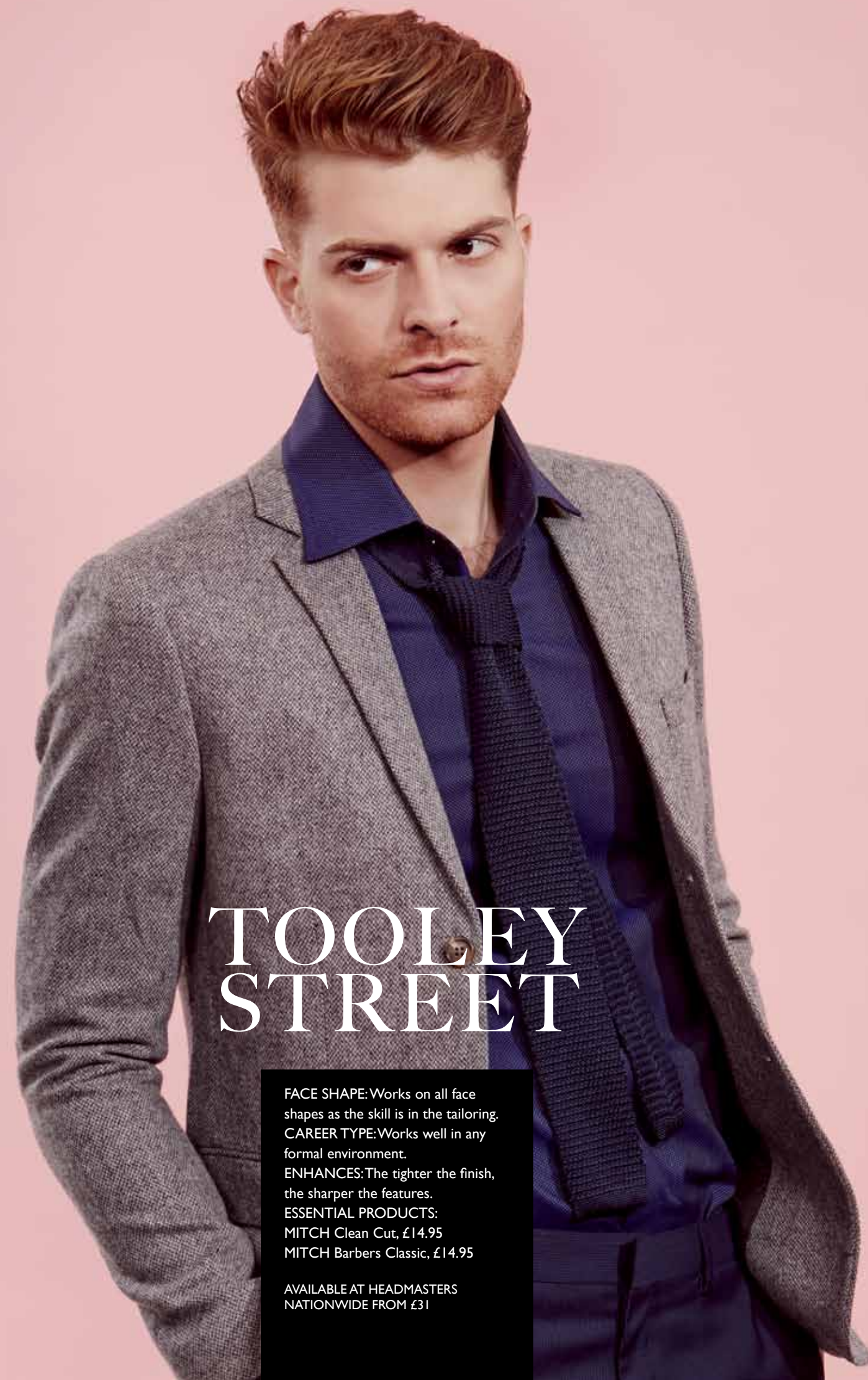
FACE SHAPE: Great on a chiselled face. Avoid if you have rounded features.
CAREER TYPE: Creative industries.
ENHANCES: Jaw-line & cheekbones.
ASK YOUR STYLIST: To keep the weight in the top, no over texturising.
ESSENTIAL PRODUCTS:
MITCH Construction Paste, £12.95
MITCH Double Hitter Shampoo, £13.95

AVAILABLE AT HEADMASTERS
NATIONWIDE FROM £31



GREEN STREET

FACE SHAPE: Works on most shapes except long. You must have a strong hairline.
CAREER TYPE: Creatives & cool kids.
ENHANCES: Jaw-line.
ASK YOUR STYLIST: To leave the length square on top & add fade on the sides.
ESSENTIAL PRODUCTS:
MITCH Construction Paste, £12.95
MITCH Hard Wired, £12.95
**AVAILABLE AT HEADMASTERS
NATIONWIDE FROM £31**



TOOLEY STREET

FACE SHAPE: Works on all face shapes as the skill is in the tailoring.
CAREER TYPE: Works well in any formal environment.
ENHANCES: The tighter the finish, the sharper the features.
ESSENTIAL PRODUCTS:
MITCH Clean Cut, £14.95
MITCH Barbers Classic, £14.95

**AVAILABLE AT HEADMASTERS
NATIONWIDE FROM £31**

ARLINGTON AVENUE

FACE SHAPE: This cut works best on men with soft features as it creates a strong, defined framework for the face.
CAREER TYPE: ANY but not those trying to look more mature in the workplace, this is definitely a youthful look.
ENHANCES: Jaw-line and cheekbones.
ESSENTIAL PRODUCTS:
MITCH Reformer, £14.95
MITCH Construction Paste, £12.95

AVAILABLE AT HEADMASTERS
NATIONWIDE FROM £31

BUSBY PLACE

FACE SHAPE: Great for long face shapes or those wanting to disguise a large forehead – this cut balances out features.
CAREER TYPE: From lecturers & doctors to media types & financiers this cut works for everyone.
ENHANCES: Eyes and cheekbones.
ASK YOUR STYLIST: To taper the sides for a soft tailored finish, add a disconnected fringe but blend at the back.
ESSENTIAL PRODUCTS:
MITCH Construction Paste, £12.95
MITCH Reformer, £14.95

AVAILABLE AT HEADMASTERS
NATIONWIDE FROM £31

CADOGAN TERRACE

FACE SHAPE: Works well for oval, square or round face shapes. Avoid this style if you have a heart-shaped face.

CAREER TYPE: Ideal for any corporate environment or just those who need to be taken seriously.

ENHANCES: Jaw-line and cheekbones.

ASK YOUR STYLIST: For classic graduation on the back and sides.

ESSENTIAL PRODUCTS:
MITCH Barbers Classic, £14.95
MITCH Steady Grip, £12.95

AVAILABLE AT HEADMASTERS
NATIONWIDE FROM £31

REDCHURCH STREET

FACE SHAPE: Works on most face shapes except long & you must have a uniformly shaped head, especially where it is clipped close.

CAREER TYPE: Student or a creative career where anything goes.

ENHANCES: Jaw-line & cheekbones.
ASK YOUR STYLIST: To create a contour line that flatters the face & profile – use clippers & ask for skin fade.

ESSENTIAL PRODUCTS:
MITCH Steady Grip, £12.95
MITCH Hard Wired, £12.95

AVAILABLE AT HEADMASTERS
NATIONWIDE FROM £31

THE JAMIE

CUT: The secret to long hair looking good on men is for it to not look 'too finished'. A slightly rougher, lived-in texture gives it a little edge. Long hair is having its moment in everything from catwalk to adverts, bands to celebrities. It works really well paired with a beard or stubble & on wavy hair.

AVAILABLE AT HEADMASTERS
NATIONWIDE FROM £31

THE GEORGE

CUT: This modern classic is ideal for the man about town, clean cut & versatile enough for work and play. The hairline is cut close with length on top to give you something to play with. Subtle blonde light effects give the cut texture & interest.

AVAILABLE AT HEADMASTERS
NATIONWIDE FROM £31

Officially Cool



PAUL MITCHELL®

Paul Mitchell® has been voted one of the UK's coolest brands for the second year running!

Synonymous with luxury and great performance every time, Paul Mitchell® products are professional only, cruelty-free and support many charity efforts around the globe.

Since 2001 CoolBrands® has been canvassing the opinions of experts and consumers to produce a barometer of Britain's coolest brands, people and places. Each brand featured has qualified for inclusion based on the collective opinions of the Expert Council and just under 3,000 members of the British public. Judging criteria included style, innovation, originality, authenticity, desirability and uniqueness.

Paul Mitchell® is the Ethicool Choice.

MEN'S HAIR
A salon cut is like
a bespoke suit,
perfectly tailored
for you



THE URBAN DANDY

CUT: With men's curly hair it works really well to cut the basic shape wet, dry it and then cut the details in. This cut is longer on top and falls over one side – this is flattering as it stops the shape looking too round and allows some of the curls' shape to form.

COLOUR: To enhance natural tones without any obvious colour, tissue lites were used to create soft focused shade, which blends in with the rest of the hair but creates texture and light.

AVAILABLE AT HEADMASTERS
NATIONWIDE FROM £31



THE MASTERCLASS COLLECTION

HAIR BY HEADMASTERS

Tecni.
ART

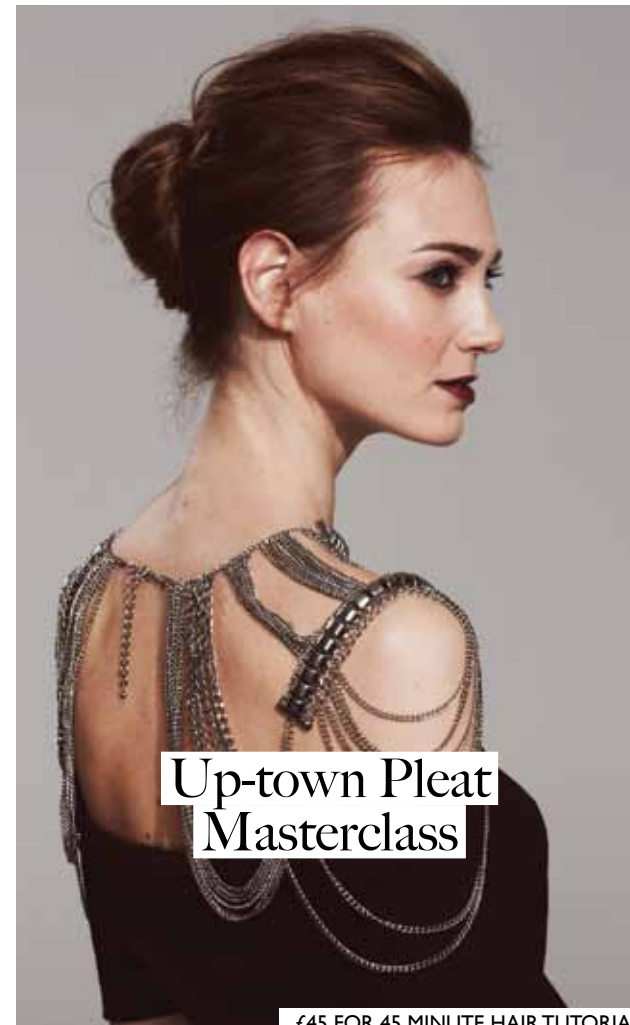
Sponsored by & using L'Oréal Tecni.ART

MASTERCLASS

Party Ready

Make your winter hair wardrobe work for you with our edit of this season's hottest up-dos. From pleats to ponies, every fashion insider knows that this is THE fail-safe approach to chic winter dressing.

Ultimate Polished Pony Masterclass



Up-town Pleat Masterclass



Modern Muse Masterclass

£45 FOR 45 MINUTE HAIR TUTORIAL WITH YOUR HEADMASTERS STYLIST

MASTERCLASS

The Midi

The Midi, the cutest cut just above the shoulders is blazing a trail with A-listers like Karlie Kloss, Gwen Stefani, Clemence Posy & Alexa Chung. If this is your length, book in now to learn the best ways to wear the look, with the Headmasters mid length edit.

Parisian Masterclass



Vintage Curls Masterclass



Whipped Up Masterclass

£45 FOR 45 MINUTE HAIR TUTORIAL WITH YOUR HEADMASTERS STYLIST

MASTERCLASS The Season

This season's three new Masterclasses are about giving you an armoury of fail-safe on-trend and wearable looks for all your important events this summer.



The Wedding Masterclass



The Beach Masterclass

£45 FOR 45 MINUTE HAIR TUTORIAL WITH YOUR HEADMASTERS STYLIST



The Festival Masterclass

MASTERCLASS The Essentials

This season we have pulled together the essential hair classics every girl needs in her repertoire – these will get you through any week, with beautiful noteworthy hair in five simple steps...

The perfect blow-dry will carry you through any occasion, once learnt it will be one of the best weapons in your beauty armoury. You can build on it and give it seasonal tweaks but the basics stay the same.



Pro Blow Masterclass



Couture Curls Masterclass

£45 FOR 45 MINUTE HAIR TUTORIAL WITH YOUR HEADMASTERS STYLIST



Messy up-do Masterclass

MASTERCLASS Half & Half

Easily dressed up or down, Half & Half works for practically every occasion, from lunch with friends to red carpet glamour. Championed by long hair style icons Brigitte Bardot's sexy French take to Sienna Millers bohemian chic and Angelina's full on red carpet smoulder, Headmasters have given it an update with braids, twists and super chic curls that will bounce as you walk. Pick your favourite and book your masterclass today...



The Boho Beehive Masterclass



The LA Twist Masterclass



Red Carpet Rose Masterclass

£45 FOR 45 MINUTE HAIR TUTORIAL WITH YOUR HEADMASTERS STYLIST

MASTERCLASS Know Your Knots

Making the hottest knots easy & effortless, Headmasters latest Masterclass 'Know Your Knots' teaches you how to create the ultimate knots straight from the catwalk. Whether it's high and sporty like Jen Kao or tousled and sexy like Proenza Schouler there is a style to suit.

Book into any Headmasters salon, picking one of our catwalk inspired knots and learn how to in five simple steps...



Sleek Chic Knot Masterclass



Lazy Girl Knot Masterclass



New Age Knot Masterclass

£45 FOR 45 MINUTE HAIR TUTORIAL WITH YOUR HEADMASTERS STYLIST



OFFERS

I RECOMMEND A FRIEND
We would love you to recommend us to a friend who has not visited us before. When you do your friend will receive 50% off their cut & blow-dry and, as a token of our appreciation, you will also receive 50% off your next cut and blow-dry. Ask your stylist for details.

2 ME-DAY MAKEOVER
Treat yourself to a gorgeous cut, blow-dry & FULL head of highlights using foils, tissues or balayage all day on Mondays for only £109 or £89 for half a head. Valid with selected stylists only, also available in selected salons on Sundays. Please check with your Headmasters salon reception for more details. Not valid during December or during colour sale.

3 STUDENT SPECIAL
Headmasters are very happy to offer 25% off to students on production of a valid NUS card, Monday – Friday 9am to 4pm.

4 VIP CLUB
Join Headmasters VIP Club and get 25% off cuts, colour & blow-dries. Sign up online at www.headmasters.com to get this huge discount Monday to Friday 9am to 4pm. This members-only discount not only means huge savings on essential hair maintenance – you also get to hear about sales, special events and promotions first. Sign up online to get your discount now & pop into the salon to pick up your card.

5 CORPORATE VIP CLUB
If you work for a company with more than 50 employees, you can join our Corporate Club and all your colleagues will benefit from 25% off cuts, colour & blow-dries Monday to Friday 9am to 4pm. To join email corporate@headmasters.com

WHAT THE PRESS SAY...

Headmasters is committed to delivering beautiful, fashionable, confidence-boosting hair & dedicated service to all our clients. We love getting reviews of our services & stylists from press & bloggers. Here are a few of our favourites...

“A heavenly scalp massage, a cup of tea and some expert drying leave me with perfect Upper East Side worthy hair on a Brooklyn budget”

Elle Magazine

ELLE

“Give her the Charlie’s Angels hair she has always wanted with a blow-dry at Headmasters”

Tatler Magazine

TATLER

WHAT THE PRESS SAY...

“We treated ourselves to a speedy blow-dry and up-do and received so many compliments, it’s our new fast track to glam”

Look Magazine

LOOK

“Since I started visiting Headmasters, I have been completely happy with my hair. In particular I love the bespoke colouring services; Headmasters take a couture approach and tweak my colour upon each visit so that it looks completely natural. Their experts enhance tones in my hair depending on the season and my hair cut; it’s seriously clever stuff!”

Sophie Green – La Fashion Folie blog



Sophie Green





Men's Collection



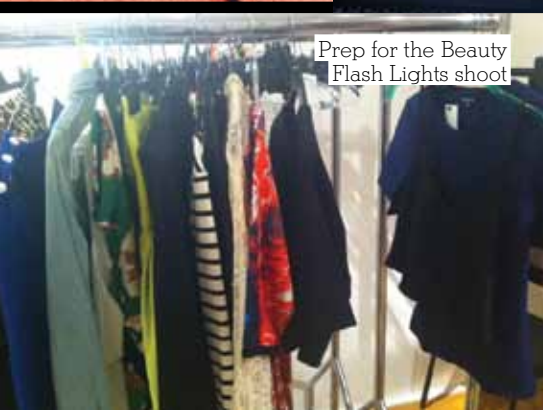
Behind the scenes...
The Blow Dry Collection



OUR IMAGE

We care about our image just like we care about yours. That's why all the images you see in our salons, on posters, appointment cards, look books & our website are images we have created ourselves.

Our stylists cut, colour & style every strand on every head. We never use stock photography or images shot by product companies. We are proud of the hair our stylists create & we want to share it with the world.



Prep for the Beauty
Flash Lights shoot



Casting day...



Christmas Blow Dry



HEADMASTERS GLASS SCULPTURES

We are proud of our custom-made beautiful glass sculptures that adorn our welcome area. Hand blown at London Glassblowing in Bermondsey St, a studio that is home to some of the UK's best glass artists.

This ancient art takes something very ordinary, adds a little heat, a lot of skill & talent and transforms it into something beautiful (we think it kind of mirrors what we do in the salon with hair too).

We are often asked why we don't have fresh cut flowers in salon. We agree they are beautiful but the environmental impact of us having fresh flowers in all our salons every week is quite significant.

The journey of cut flowers is a long one, grown in green houses, using lots of pesticides, transported & then refrigerated for at the very least a week before use, & it doesn't end there, even once they are disposed of the pesticides have a negative impact as they turn into gasses in the earth.

Hairdressing already uses a lot of energy & water just by the very nature of the service we offer, so where possible we try to be aware of & limit our environmental impact as a business.

We are also very proud to support a local artisan industry like glass blowing & hope you love these beautiful sculptures as much as we do.

Designed and created by Peter Layton



HEADMASTERS SUPPORTS Teenage Cancer Trust

Headmasters is proud to support the Teenage Cancer Trust, a charity dedicated to improving the quality of life and chances of survival for the seven young people aged between 13 and 24 diagnosed with cancer every day.

They fund and build specialist units for teenagers in NHS hospitals and provide dedicated staff. Traditionally teenagers are treated alongside children or elderly patients, which can be extremely isolating, some never meeting another young person with cancer. Being treated alongside others their own age can make a huge difference to their whole experience.

We are committed to making a difference to the lives of young people with cancer through the work of Teenage Cancer Trust. Follow our progress & fundraising on Facebook & Twitter (@headmastersuk)

Or if you would like to find out more about the work of Teenage Cancer Trust please visit www.teenagecancertrust.org



