

THE “MOST PINNED” MASTERCLASS

We wanted to make sure we gave our clients the tools to re-create the looks they are pinning, YouTubing & Googling. Broken down into 5 simple steps with pro tips from the experts - meet your new summer hair arsenal

£45 for 45 minutes, available nationwide



1 Start by prepping the ends of your hair with L'Oréal Professionnel tecni. ART PLI and L'Oréal Professionnel tecni. ART CONSTRUCTOR SPRAY throughout the hair and smooth with a bristle brush.



2 Taking a section from your parting down to your ear, rope wind the section of hair around the wand away from your face.

FOREVER SUMMER WAVE

The forever Summer Wave is nonchalant, effortless with just enough sass to keep it the number 1 hair look for Summer...



3 Section off another piece of hair and rope wind away from your face, this time using the end of your eyebrow as a guide.



4 Repeat this technique, using your cheekbone as a guide. By using your facial features as a point of reference will allow the wave to fall lower to the back of the head.



5 Repeat, using your jaw line as your reference. Finally, once cool run your fingers through the curls to create an undone wave and finish by scrunching L'Oréal Professionnel Mythic Oil into the ends to give separation.

Note: For a truly relaxed wave keep the roots and ends straight, to get that effortlessly cool vibe.

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THE BIG KNOT PONY

Ideal for flaunting killer cheekbones this striking alternative to top-knots and chignons is full of attitude

1 Start by prepping the ends of your hair with L'Oréal Professionnel tecni.ART VOLUME PLUS MOUSSE and L'Oréal Professionnel tecni.ART LISS CONTROL, applying throughout the hair and smooth with a bristle brush away from the face.

2 To begin take a 4-5 inch section from the forehead, split into two and tie together. Repeat this again for your first knot

3 Maintain this knotting technique remembering to take another 2 inch section from around the hair line each time, so that all hair is taken into the knotted pony.

4 Continue this to the nape of the neck, remembering to take an extra 2 inch piece each time.

5 Once you have reached the ends simply secure with a piece of elastic and massage the knots with your fingers to give a bit more bounce with an undone texture. Spritz a little L'Oréal Professionnel tecni.Art AIR FIX to flyaways at bay.

Note: This style is perfect for super long hair, remember to keep tension in the hair while you knot.



THE WATERFALL BRAID

This made-for-summer braid is kept fresh with relaxed waves and undone texture, whimsical and super practical The Waterfall Braid is ideal for lazy days in the sun

1 Start by prepping the ends of your hair with L'Oréal Professionnel Mythic Oil and then apply L'Oréal Professionnel tecni.ART VOLUME LIFT throughout the hair and smooth with a bristle brush to stop fly-aways.

2 Take different sized pieces of hair and rope wind around the wand and away from your face. Once cool run your fingers through the waves to dishevel.

3 Using your natural parting take a 3-4 inch section of hair from the hairline and split into three.

4 To begin your braid cross the three pieces over each other like a French plait. Each time you

cross the three pieces over each other make sure you drop the bottom strand, this helps to create the cascading effect. Then simply take another small strand of hair underneath the braid next to the piece you dropped so it stays close to your head.

5 Once you have passed your ear, simply continue with a normal braid to the back of your head and secure with a band.

Note: Keep braiding in the direction the braid is going to fall as this will stop it bagging. Give the hair a light spritz of L'Oréal Professionnel tecni.ART AIR FIX to add a festival edge.



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