# COUTURE COLOUR

Every colour at HEADMASTERS is bespoke. We create exclusive colour techniques to give you a beautiful range of finishes from our Super Fine Baby Lights to our ever popular Completely Gorgeous. We invest in the highest quality colourants that won't damage your hair & leave it super shiny & glossy.

Ask for a free colour consultation today where our expert colourists will find the perfect colour to suit you and your lifestyle.

#### HIGHLIGHTS

Using traditional foils colour is woven throughout the hair for a blended result. This method is perfect for lightening hair.

It adds volume & depth to fine hair & texture to short styles. COMMITMENT: LOW/MEDIUM

#### BALAYAGE

This highly skilled technique allows your colourist to paint colour freehand where it will flatter you the most, highlighting your best features. The result is a beautifully bespoke colour.

A favourite with blondes, but its equally gorgeous for adding richness to brunettes & interest to short cuts. COMMITMENT: LOW/MEDIUM



#### TISSUE LITES

Originally developed for discerning Parisian women, using special tissues instead of foils, this technique allows for a delicate blending of colour between highlights for a more soft focused, diffused impression.

Perfect for going blonder or adding natural tones back into lightened hair.

COMMITMENT: MEDIUM

### <u>TONER</u>

This colour treatment maintains your colours beauty, removing brassiness from blondes, adding vibrancy back into reds & richness to brunettes.



Colour is applied all over to cover every strand of hair, root to tip. It's a permanent tint so it won't wash out and will cover 100% of white hair.

You can choose an Ammonia Free INOA colour, which is gentle on the hair and scalp and gives a luminous finish.

Choose a vibrant colour change, stay natural, go lighter or darker.

COMMITMENT: HIGH

COUTURE COLOUR | HEADMASTERS

### <u>GLOSSING</u>

Glossy by name & by nature, this colour acts like a deep conditioner with colour enhancing qualities.

It gives a burst of shine whilst enhancing your natural colour, blending away first greys & washes out in 8-10 weeks.

COMMITMENT: LOW

### PLANT BASED COLOUR

The perfect first colour, it enhances your natural colour to add more vibrant tones and serious shine. It lasts a maximum of 6 weeks.



### NORDIC BLONDE

A double process is used to achieve a beautifully pale blonde, first hair is lightened using the latest generation lightening products to protect your hair. Then toned for a bespoke finish, banishing brassiness forever. A choice of four pretty washes tone your blonde keeping it clean, bright & sparkling.

- Ice An iridescent hue perfect for the cleanest, whitest blonde.
- Vanilla– Adds a soft gold blonde tone.
- Rose Gold Ideal if you have warm undertones, it adds a hint of peach to your blonde.
- Biscuit A little more natural with an incandescent shine.
- Our toners are ammonia-free & work on strengthening and conditioning the hair for a high shine finish.
- The experience & knowledge of an educated colourist turns this colour into something sophisticated & refined. COMMITMENT: HIGH



### <u>COMPLETELY</u> <u>GORGEOUS</u>

Think of the beautiful colour seen on the Hollywood A-list - this is their secret! Using foils & gloss colour to achieve a gorgeously blended, polished, chic all over colour. This technique is designed to give you complete coverage on white hair with a natural highlighted or low-lighted finish. COMMITMENT: HIGH



An all over gloss combined with highlights is perfect for adding back natural colour to grey hair.

The re-growth is extremely minimal as it softens away as the hair grows out. The brightest shades are placed around the hairline to blend away white hair & then the rest of the colour is warmer using golden shades of blonde to keep it flattering.

The same formula can be used on brunettes & reds with decade dropping results.

63% of women aged 45-54 experienced thinning in their 40's\* so invest in a range that's designed to combat this, we recommend NIOXIN.

#### <u>BEAUTY</u> <u>FLASH</u> <u>LIGHTS</u>

This new colour technique is the perfect remedy for over processed highlights. If your colour is too light or too blocky Beauty Flash lights will give your blonde a new lease of life.

Concentrating on creating light & shadow to mimic the effect of a beauty light on a photoshoot or an instagram filter.

This rich palette of toasted tones will not only brighten your complexion but lift and define your features too.

COMMITMENT: HIGH



#### <u>YOUR</u> <u>PERFECT</u> <u>RED</u>

Headmasters are taking a fresh approach to reds. Headmasters have created a shade to suit every skin tone from burnt copper to tangerine.

These bespoke shades can actually be more wearable then cool blondes & brunettes as the warm undertones really enhance the complexion. Our new season reds glow from within, hair s multi-tonal, rich and vivid. COMMITMENT: MEDIUM



#### <u>SUPER</u> NATURAL

Hair looks radiant & healthy with a subtle hint of colour. Your colourist paints super fine ribbons of ultra-gentle colour a couple of shades lighter or darker than the natural shade throughout the top layer and around the hairline, where hair would naturally lighten.

Perfect for brunettes or natural blondes, it covers first greys with pratically no regrowth or roots.



Ideal for every hair colour, Headmasters Light Effects with Micro Wand uses an ultra fine hair colouring wand (similar to a mascara wand) to delicately place fine lights along the soft baby fine hairs around the face.

Lifting and lightening where the sun naturally would to create a soft, illuminated effect for an altogether more real colour. Used in conjunction with traditional highlights or Balayage it fills the gaps between the hairline and root for a flattering, natural colour.

Complimentary with any other colour service, available nationwide.



#### <u>SUPER FINE</u> BABY LIGHTS

Subtle shimmering colour that adds the illusion of depth to fine hair. This colour is perfect for those who like to pretend they have given mother nature no help. Ultra fine sections are woven through the hair and lightened for a subtle, shiny glow.



#### THE RUNWAY BOB

#### Contouring with Colour

natural shade to enhance

at the ends rather than the roots to prevent the bob

## OUR COLOURISTS

HEADMASTERS colourists are trained to the very highest professional standards. Every colourist is fully trained & all receive further education at our three HEADMASTERS ACADEMIES to keep their skills up to date with new product innovations & colour techniques.

Furthermore, HEADMASTERS have more L'Oréal Master Colour Experts per salon than any other salon group. To attain L'Oréal Master Colour Expert status, colourists have to attend an intensive training course & pass advanced practical & technical examinations.

We invest in colour training to guarantee you beautiful, confidence boosting colour every visit.

Our colourists are priced according to their level, their level is based on how long they have been at HEADMASTERS, except for L'Oréal Master Colour Experts who have attained the highest industry qualification in colouring.