

HEADMASTERS

THE COLOUR CURE

Re-define your hair colour

Clever colour placement plays a huge part in the definition of your cut and really can make the difference. So HEADMASTERS have introduced THE COLOUR CURE a simple guide to colour that enhances your cut and hair texture for a bespoke look that's as individual as you are.

We've narrowed it down to the four main hair concerns **VOLUME, TEXTURE, CONTOUR** and a **CUT ENHANCER**. The Colour Cures Collection works perfectly on all hair colours as they are only up to a couple of shades lighter or darker than your colour.

From £15, this can be booked along with your regular colour service or as a standalone service. You choose up to four cures at the appointment.



VOLUME

The ideal colour for anyone who has battled flat roots and limp ends.

How it works

Having one solid colour can make your hair look flat and lifeless, adding different tones will give your hair an extra boost. Your expert colourist will place lighter pieces under your parting, this will lift the hair giving the illusion of more space which creates the impression of volume.

Perfect for all hair types but particularly fine and limp hair that needs a bit of a boost.



BEFORE



TEXTURE ENHANCER

A favourite with fashions elite, if you love undone hair with movement and tousled texture then this is the colour for you.

How it works:

Your expert colourist will place colour that's in contrast with your natural shade on the lengths and ends to emphasise every wave and bend.

Perfect for every tone and shade, but the multi-tonal effect of colour is the key to this look.



BEFORE

THE COLOUR CURE



CUT DEFINER

Ideal if you have shorter locks and love to wear your hair straight, this look is perfect if you are looking to create lines and make the ends look fuller and stand out.

How it works:

Your expert colourist will place a darker panel along the under edge of your cut to define the edges and create a shadow.

Perfect for hair that has the tendency to look wispy and lack structure.



FACE CONTOUR

Use this technique to define and enhance your features. Plus it will help brighten your skin tone.

How it works:

Lighter pieces around your hair line will draw attention to your best features such as eyes and cheekbones. Your expert colourist will select the perfect tone for you, as a rule usually three shades lighter than your natural shade.

Perfect for grown out fringes and haircuts with shorter layers around the face.

To find your nearest salon visit www.headmasters.com

Face shape solutions



Long face shapes

Longer than they are broad and have good bone structures, so opt for **Cut Definer** that enhances width by adding depth around your cheek area and making your face appear fuller.



Round face shapes

As long as they are wide so choose our **Volume** technique in order to lengthen your face by adding height to your look.



Heart face shapes

Cheekbones that are slightly wider than the forehead and usually a more pointed chin. Balance your face by adding fullness around the jaw line and opt for the **Texture Enhancer** to draw attention to the ends of your hair.



Square face shapes

Strong, angular jaw and often a dominating forehead, soften by adding a whimsical long, kitten fringe and **Contour** lighter pieces around the face and draw attention to feminine features like eyes and cheekbones.

Colour that won't damage your hair

Every colour at HEADMASTERS is bespoke. We create exclusive colour techniques to give you a beautiful range of finishes and invest in the highest quality **L'Oréal Professionnel INOA** colourants that are ammonia free and won't damage your hair but will leave it super shiny and glossy.

Furthermore, HEADMASTERS have more **L'Oréal Master Colour Experts** per salon than any other salon group. To attain **L'Oréal Master Colour Expert** status, colourists have to attend an intensive training course and pass advanced practical and technical examinations.

With special thanks to **L'Oréal Professionnel INOA** who sponsored this service.