



FIND YOUR COLOUR TRIBE

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HEADMASTERS 
— CELEBRATING 35 YEARS —

L'ORÉAL
PROFESSIONNEL
PARIS

WHAT'S YOUR COLOUR TRIBE?

HEADMASTERS^{hm}
Beautiful, Fashionable, Confidence-Boosting Hair

At HEADMASTERS we know that hair colour is totally bespoke, colourists will look at your natural hair colour, eye and skin tone to determine the best colour to suit you. But it's not just that—hair colour is emotive, empowering and can make you feel and look amazing. It's no coincidence that when something life changing happens people often opt for a new colour whether it's to give confidence, go back to natural or to make a bold statement. And not everyone needs a big change some have found THEIR colour and know exactly what they want...with maybe a couple of tweaks.

So where do you fit? Follow these simple steps to find your hair COLOUR TRIBE...

1. HOW DO YOU FEEL ABOUT YOUR HAIR?

- A. I'm up for small changes – a sprinkle of highlights, a subtle change of colour.
- B. I have loved being a brunette, a blonde, and a red head – I want to try pink or peach next!
- C. I am love my shade I just want it to be shinier and look healthier.

2. WHEN GOING OUT DO YOU...

- A. Reach for your LBD as always but wish you had more options?
- B. Wait patiently for your ASOS delivery to arrive...you need that latest must have trend to feed your insta account?
- C. Calmly stroll to your capsule wardrobe. You know what works on you – You buy a few designer pieces each season to update.

3. WHEN BUYING MAKEUP DO YOU...

- A. Feel at a bit of a loss so stick to the basics you have been using for years
- B. Get all your inspo from YouTube tutorials and need the latest lip shade
- C. Know what works on your face and skin and update a bit according to the season.

4. IN YOUR SPACE AT HOME DO YOU...

- A. Stick to neutrals and failsafe colours for walls and furnishings. You would love to try something new but you don't know where to start.
- B. Love something different, flamingo wallpaper, shocking pink sofa I like to stand out.
- C. Get all the interiors magazines when decorating and go for something you know you can live with and works for your lifestyle.

5. HOW DO YOU FEEL WHEN YOU ARE HEADING THROUGH THE SALON DOORS?

- A. I love going into the salon, I want to hear from my stylist on what she thinks I should do with my colour; I trust an expert opinion (as long as it's not too crazy).
- B. I can't wait to show her my pinterest board full of colours I love.
- C. I love being pampered, I know what I like and trust my stylist to listen to me on what I like and don't like about my hair.

6. HOW DO YOU FEEL ABOUT UPDATING YOUR LOOK?

- A. I'm interested, tell me more...
- B. I'm totally up for it!
- C. Not this time thank you.

A COLOUR CONVINCE ME

You are sort of happy with your colour but you're still searching for the one.



B COLOUR COURAGEOUS

You are up for anything, you love changing up your look and get excited about new colour trends.



C COLOUR CONFIDENCE

You know what suits you and just want to make the most of it.

