ANDREW BARTON LONDON

With over three decades of hairdressing experience, Andrew Barton is renowned as hairdressing royalty.

During his career, he has amassed an impressive collection of prestigious awards, including British Hairdresser of the Year and British Hair Icon. Best known as the hairdressing expert from the hit makeover TV show, *10 Years Younger*, Andrew has an extensive roster of creative collaborations from fashion, beauty, arts and celebrity.

As one of the UK's most celebrated names in hairdressing, Andrew is regularly featured across global media, from editorial features to television campaigns and print advertising. Andrew's number is on the speed dial of every British beauty journalist for his authority and expertise.

Andrew is also the figurehead of his own hairdressing empire, with an award-winning signature hair care range and collection of electrical styling tools, which is currently on a journey of internationalisation. He is Creative Director for Racoon International, steering the brand's creative direction and leading the Artistic and Education teams in delivery, artistry and skillset.

His latest appointment as Creative Director for Headmasters, one of the most well-known and celebrated

salon groups in the industry, ensures their dedication to creating beautiful, confidence boosting hair - one of Andrew's many trademarks.

Andrew's latest project, an exhibition called Beehives, Bobs and Blow-dries debuted in Andrew's native Yorkshire in 2018, and explored the cultural significance of hair fashion – through the rise of the celebrity hairdresser, their hair styling techniques and the hair salon over the past 50 years.

Andrew is a voice for British hairdressing, a proud, active member of the Fellowship for British Hairdressing and as such, travels the world to share his signature hair philosophy presenting hair education. He was awarded an Honorary Doctor of Arts from Southampton Solent University - the only accolade of its kind to ever have been awarded.

Beyond his high media profile within hairdressing, Andrew is a patron of Coram BAAF, the UK's oldest children charity, and Hairdresser Ambassador for The Little Princesses Trust.

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For all further client and professional enquires please contact info@slbpr.co.uk